

THE 1st EO COMMERCIALISATION FORUM

PRELIMINARY AGENDA

DAY 1 - Monday 30 October

TIME	SESSION NAME	LOCATION	DESCRIPTION
08:00 - 09:00	WELCOME BREAKFAST AND REGISTRATION	Groundfloor and Foyer Area	
09:00 - 11:30	Opening session	Main Conference Room	The event will open with welcome messages from the ESA Director General, along with the ESA Directors of both the Earth Observation Programme and Commercialisation, Industry and Competitiveness. There will be keynotes from European institutions, industry, investors and a US government representative
11:30 - 11:45	COFFEE BREAK	Foyer Area	
11:45 - 13:15	The EO Worldwide Market	Main Conference Room	A discussion of the market status and trends, with contributions from ESA, trade organisations and key experts
13:15 - 14:15	LUNCH BREAK	Foyer Area	
14:15 - 16:15	EO commercialisation and New Space at ESA	Main Conference Room	This session will demonstrate how ESA is both stimulating and taking advantage of the EO commercial industry and New Space approaches to business. The discussions will encompass ESA programmes including InCubed, Copernicus Contributing Missions/Third Party Missions, FutureEO Industrial Competitiveness, Scouts, Φ -sats, and Arctic Weather Satellite
16:15 - 17:15	ESA Gold Cases	Main Conference Room	An industry presentation of examples that represent European successes in EO commercialisation and New Space
17:15 - 17:45	First day wrap-up	Main Conference Room	
17:45 - 21:00	COCKTAILS AND BUFFET DINNER	Foyer Area	

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DAY 2 - Tuesday 31 October			
TIME	SESSION NAME	LOCATION	DESCRIPTION
08:00 - 08:30	WELCOME BREAKFAST	Foyer Area	
08:30 - 10:30	The EO Investors perspective	Main Conference Room	This session will address the private and public investor perspective, with input from Venture Capitals, Eurpean Investment Bank and Business (Business Applications). The ESA investor platform will also be presented
10:30 - 11:00	COFFEE BREAK	Foyer Area	
11:00 - 11:30	The CommEO Award	Main Conference Room	Innovative and promising EO start-ups will pitch their business ideas and compete for the ESA CommEO Award
11:30 - 13:00	Towards European leadership of the global EO commercial market	Main Conference Room	In this panel discussion, representatives from the European Commission, ESA, ESA Member State Delegates, industry and investors, together with the forum participants, will address the question, 'How do we stimulate consistent growth in Europe to become the worldwide EO commercial leader?'
13:00 - 13:15	Concluding remarks	Main Conference Room	Innovative and promising EO start-ups will pitch their business ideas and compete for the ESA CommEO Award
13:15 - 14:15	LUNCH BREAK	Foyer Area	
14:15 - 18:15	Investors/ESA and industry matchmaking	TBD	ESA and investors will meet industry to explore the possibility of new business opportunities
14:15 - 18:15	Parallel sessions	TBD	Details about parallel sessions will be provided at a later stage
16:00 - 16:30	COFFEE BREAK	Foyer Area	