







Φ-lab

# The ESA Φ-lab

Climate Action, Sustainability and Science Department  
Directorate of Earth Observation Programmes

We strongly believe in truly transformative ideas and in the power of compelling partnerships to accelerate the Earth Observation future



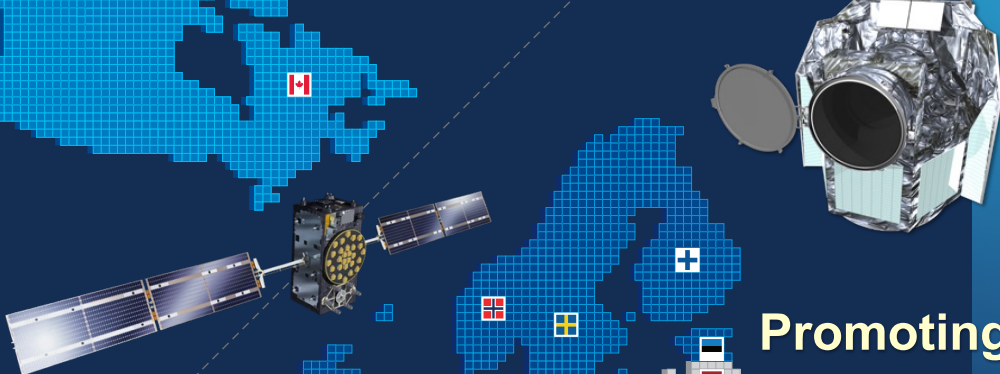
[Giuseppe.Borghi@esa.int](mailto:Giuseppe.Borghi@esa.int)

May 2024  
→ THE EUROPEAN SPACE AGENCY



# What is the European Space Agency?

Make Space for Europe



Promoting cooperation among European States in space research, technology and applications, for exclusively peaceful purposes



**2023 Budget**  
 € 7.08 billion  
 € 12 per European

5,500+  
ESA Workforce





# ESA Membership



## 22 Member States

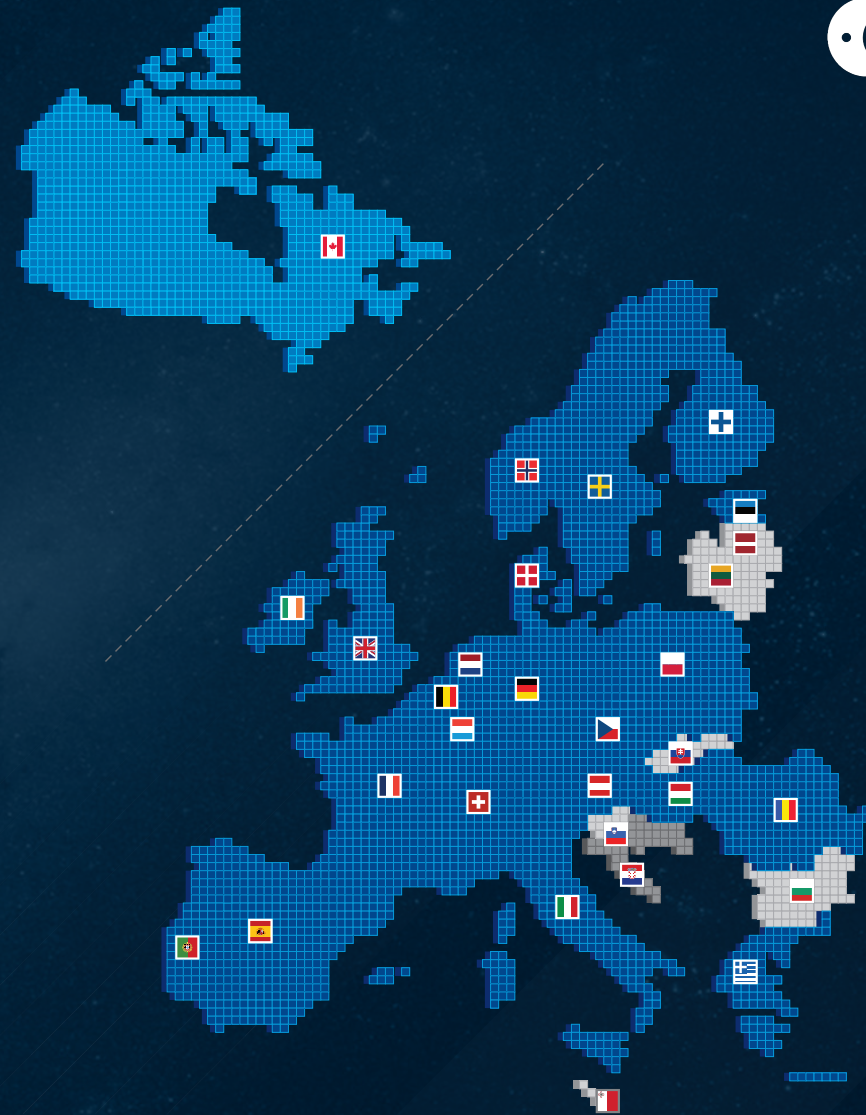
- |                |                |
|----------------|----------------|
| Austria        | Italy          |
| Belgium        | Luxembourg     |
| Czech Republic | Netherlands    |
| Denmark        | Norway         |
| Estonia        | Poland         |
| Finland        | Portugal       |
| France         | Romania        |
| Germany        | Spain          |
| Greece         | Sweden         |
| Hungary        | Switzerland    |
| Ireland        | United Kingdom |

## 3 Associate Members

Slovenia, Latvia, Lithuania

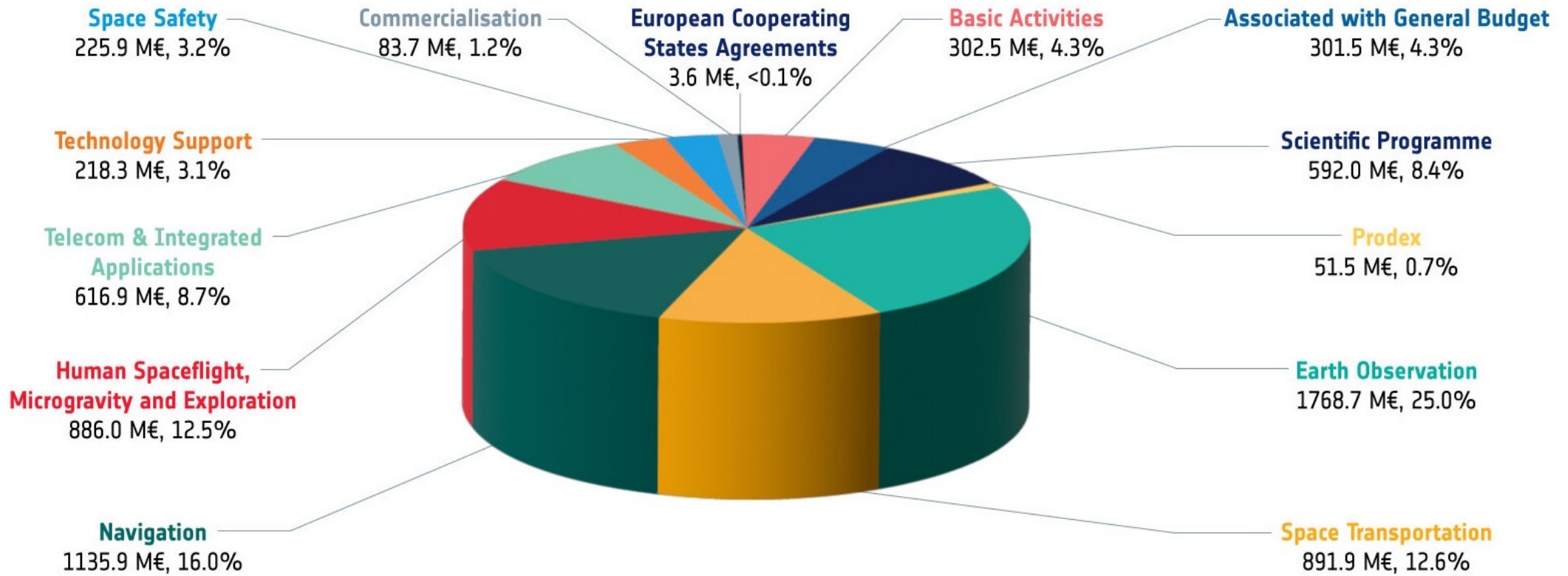
## Cooperation Agreements

6 other European States + Canada





# ESA Budget by Domain for 2023: 7.08 B€\*



\*Includes activities implemented for other institutional partners







# ESA's Earth Observation vision

## Take the pulse of our Planet





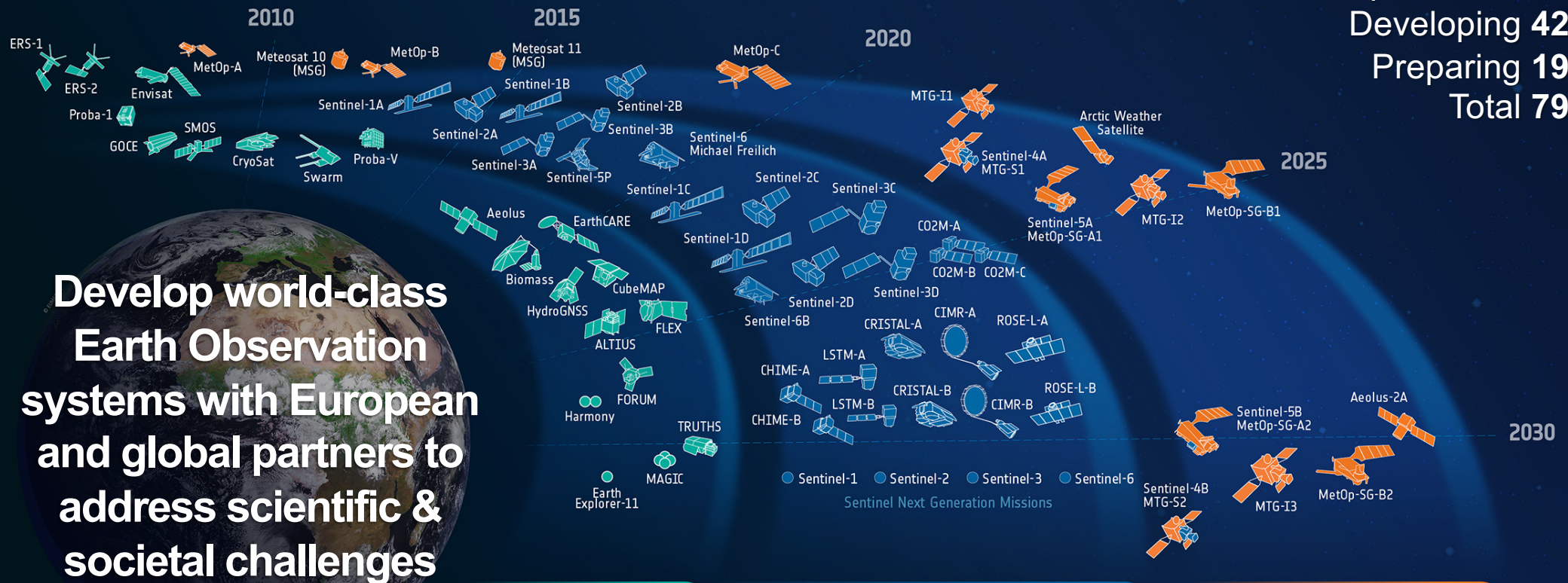
***“There is no Planet B”***  
Emmanuel Macron, USA Congress  
25 April 2018

# ESA's Earth Observation Mission



## Satellites

Heritage 04  
Operational 14  
Developing 42  
Preparing 19  
Total 79



Develop world-class Earth Observation systems with European and global partners to address scientific & societal challenges

Science

Copernicus

Meteorology



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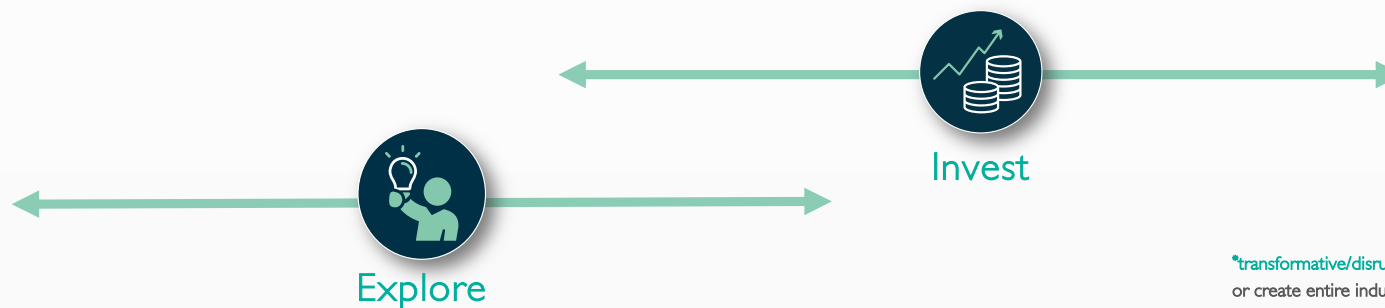


# The ESA $\Phi$ -lab – What?



Accelerate the future of Earth Observation  
via **transformative innovation\*** and **commercialisation** actions  
strengthening Europe's world-leading **competitiveness**

Uniquely in ESA  
 $\Phi$ -lab **innovate and apply**  
under-one-roof



\*transformative/disruptive innovation: with the ability to completely transform or create entire industries via new methodologies or technologies



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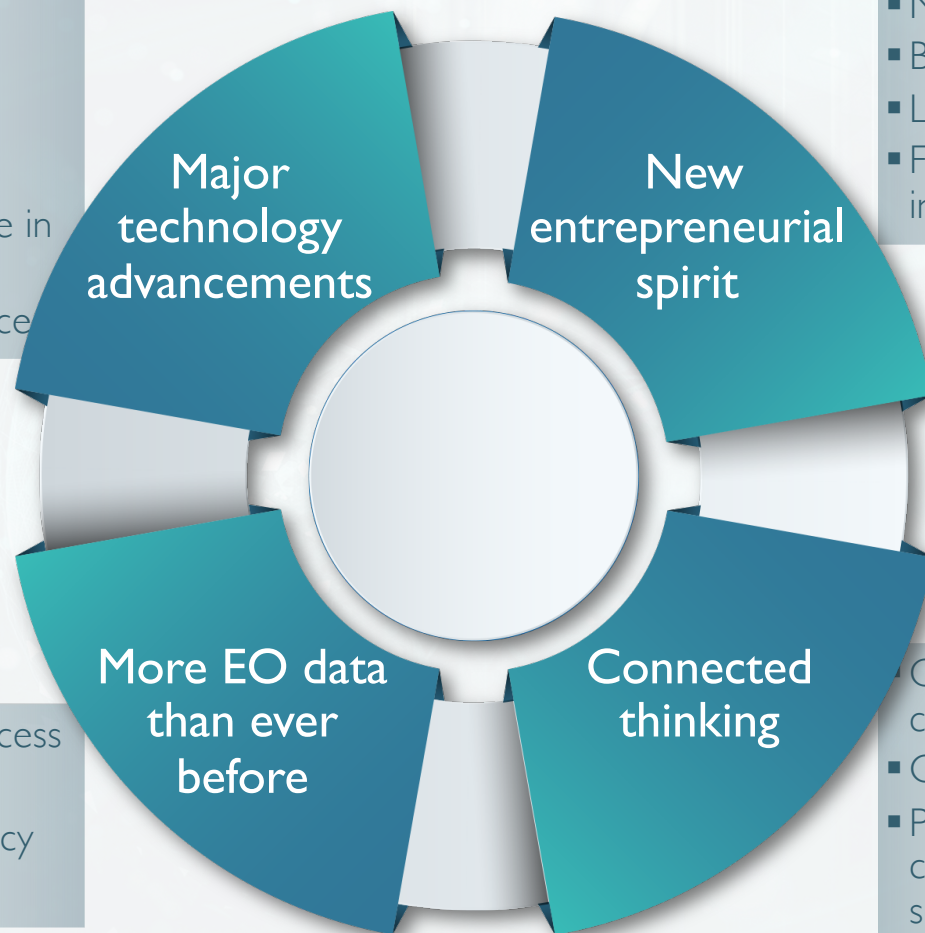




# The Earth Observation perfect storm

- Lower access to space costs
- Smart sensors, better performance, lower SWaP-C
- Commercial constellations
- Cloud computing
- Huge computational power available in space
- Artificial Intelligence and IOT in space

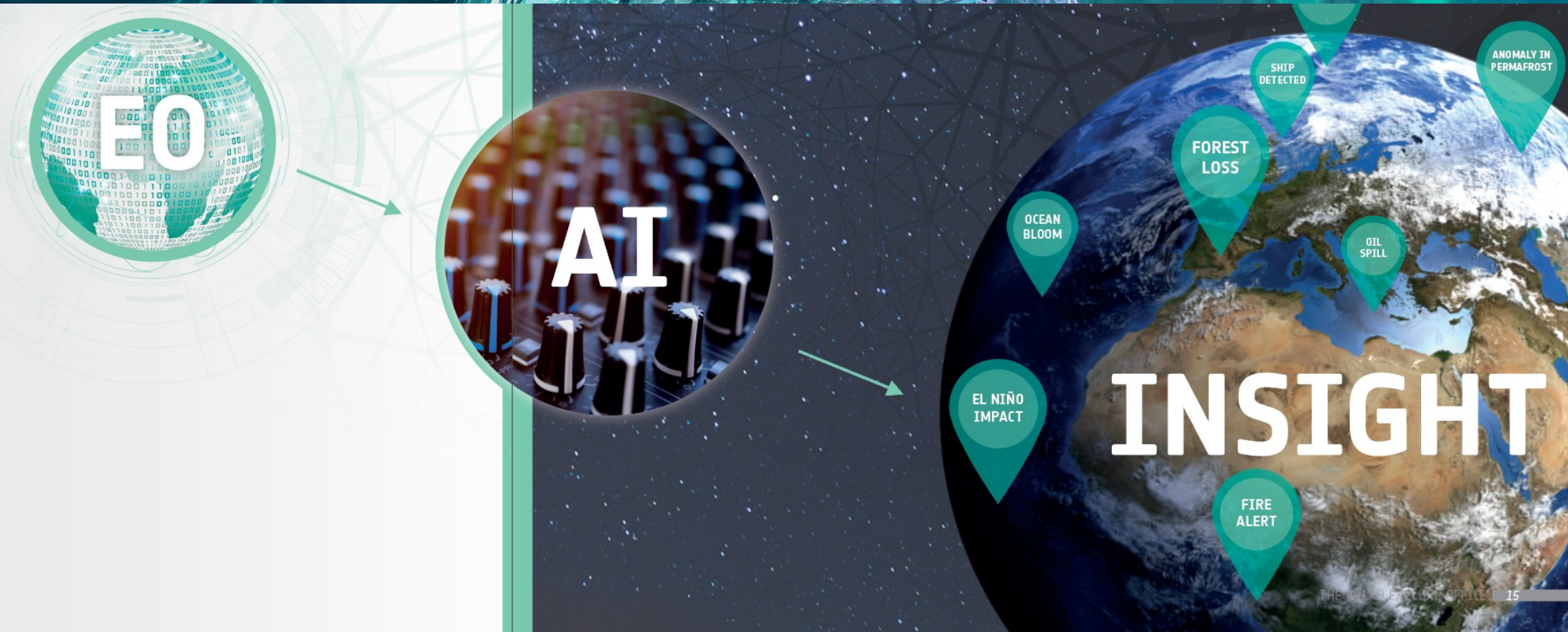
- New Space players
- Broaden customer base
- Large risk capital investments
- From data services to actionable insight and information



- Huge data availability and easiest access
- Constellations with richer sensors
- Copernicus free and open data policy
- IoT in space is coming

- Centralised vs distributed and connected thinking
- Openness toward risky innovation
- Policy makers more open to commercial space vs institutional space solutions

# The ESA $\Phi$ -lab – Why?



**from Earth Observation to Earth Action**  
From data to actionable information

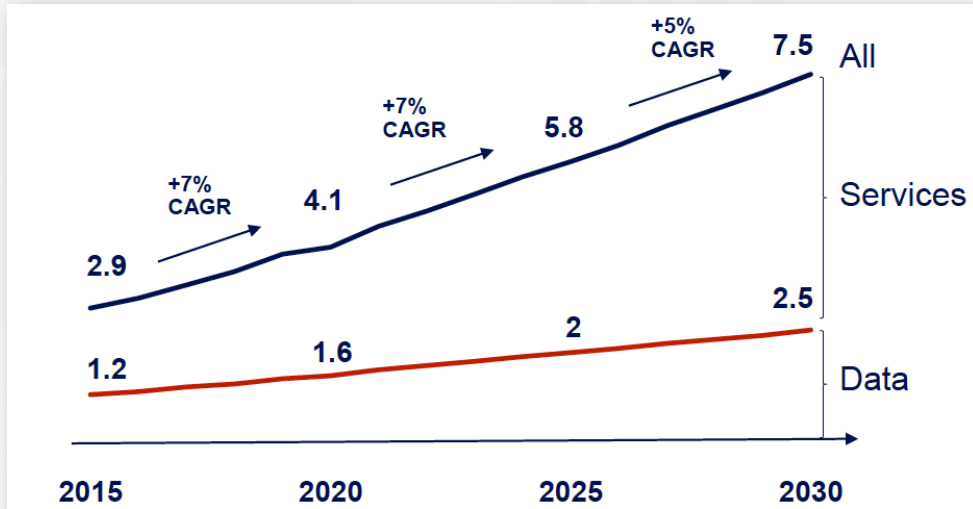




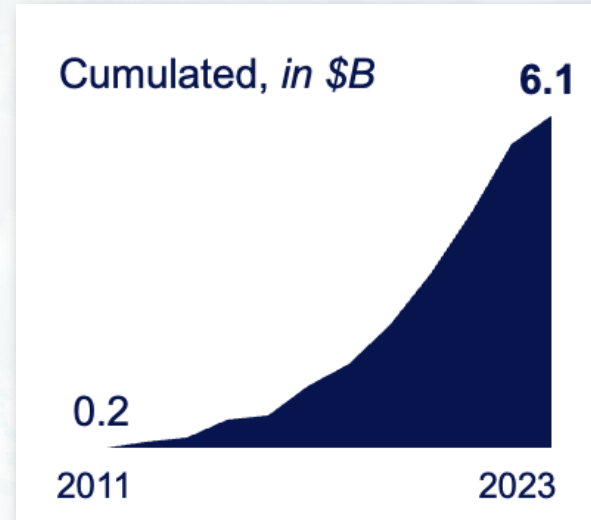
# The ESA $\Phi$ -lab – Why?



## EO Growth data and VAS



## EO private investments



## European EO service market

€1.79b revenues (EARSC Industry Survey 2023)



Source : European Commission, Euroconsult and EARSC

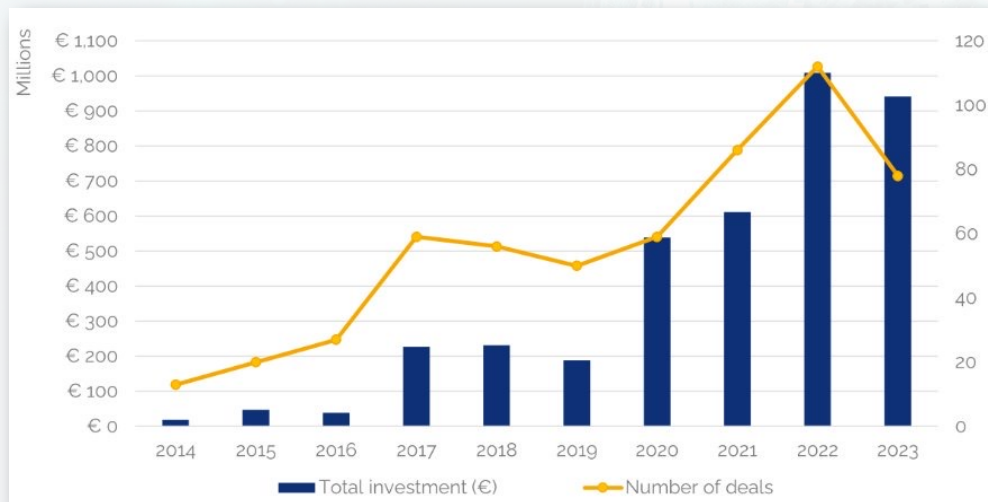
- Take advantage of the EO perfect storm
- Boost European competitiveness
- Develop and mature the EO market



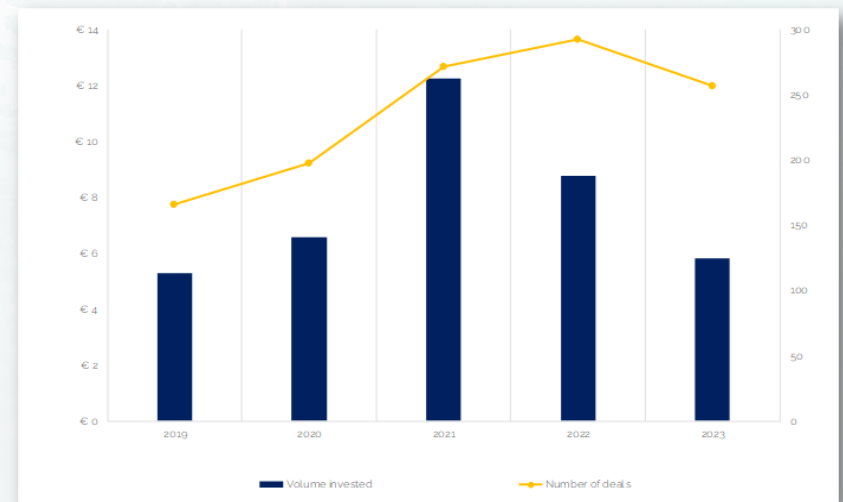
# European and Global Funding Dynamics – Looking Forward

- €950M 2023 investments in Europe( -7% YoY, -35% globally)
- Investment in Europe was highly concentrated (43% for Top 5)
- Acquisitions second type of investment, narrowly surpassing debt finance
- Globally, space startups raised €5.8B. €12.3B 2021, a drop of 53%

**European**



**Global**



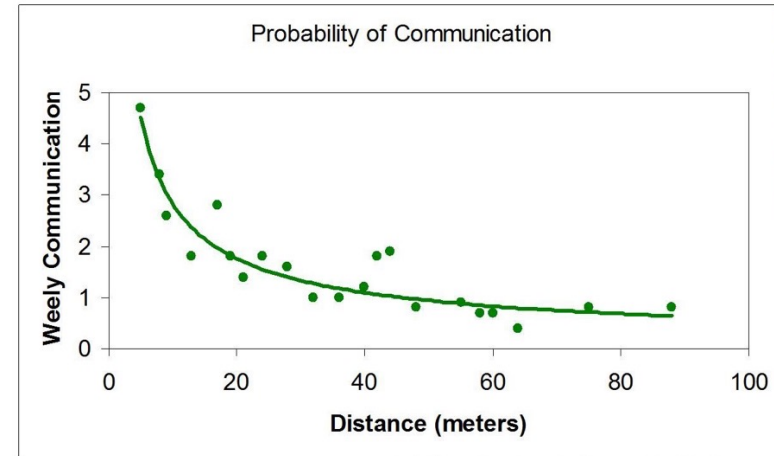




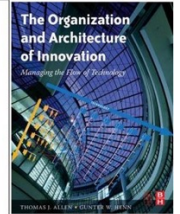
# Why an Open lab in the ICT revolution era ?



Innovation is at its fastest when we glue knowledge with emotion



Source: TJ Allen, *The Organization and Architecture of Innovation*, 2007



**nature**

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NEWS | 29 November 2023 | Correction [05 December 2023](#)

## 'Disruptive' science: in-person teams make more breakthroughs than remote groups

Analysis of millions of papers shows that farflung collaborators produce fewer foundational discoveries than groups working together in person.

Observation:  
# of invention disclosures dropped by 20-40% during the COVID





$\Phi$ -lab aims to become “the reference” for the transformational innovation and a key influencer (by reputation and authority) in the Earth Observation ecosystem



## Catalyst

- Attract EO academic and industrial researchers to **generate transformative ideas**
- Exploit **fail fast ethos**, rapidly prototyping concepts
- An **informal but rigorous**, multi-disciplinary, collaborative environment
- Act as **facilitator** to **foster** competitiveness growth and **entrepreneurial initiatives**
- Implement **investment actions** from ESA MSs or in the investors industry



## Bridge

- Be the **bridge** between the European start-ups, academic and industrial researchers, New Space operators, Investors, ICT players, EO world leaders, and ESA
- Act as **hub** stimulating, connecting, and developing a growing ecosystem of talents and capabilities across Europe

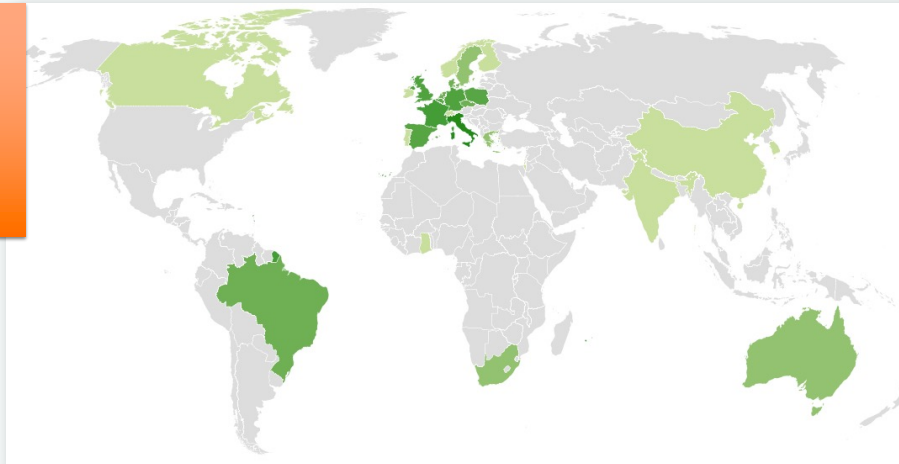
# The ESA $\Phi$ -lab location and people



- Based in ESRIIN, Frascati – Italy
- Established in 2018
- >20 strategic partnerships
- About 40 members

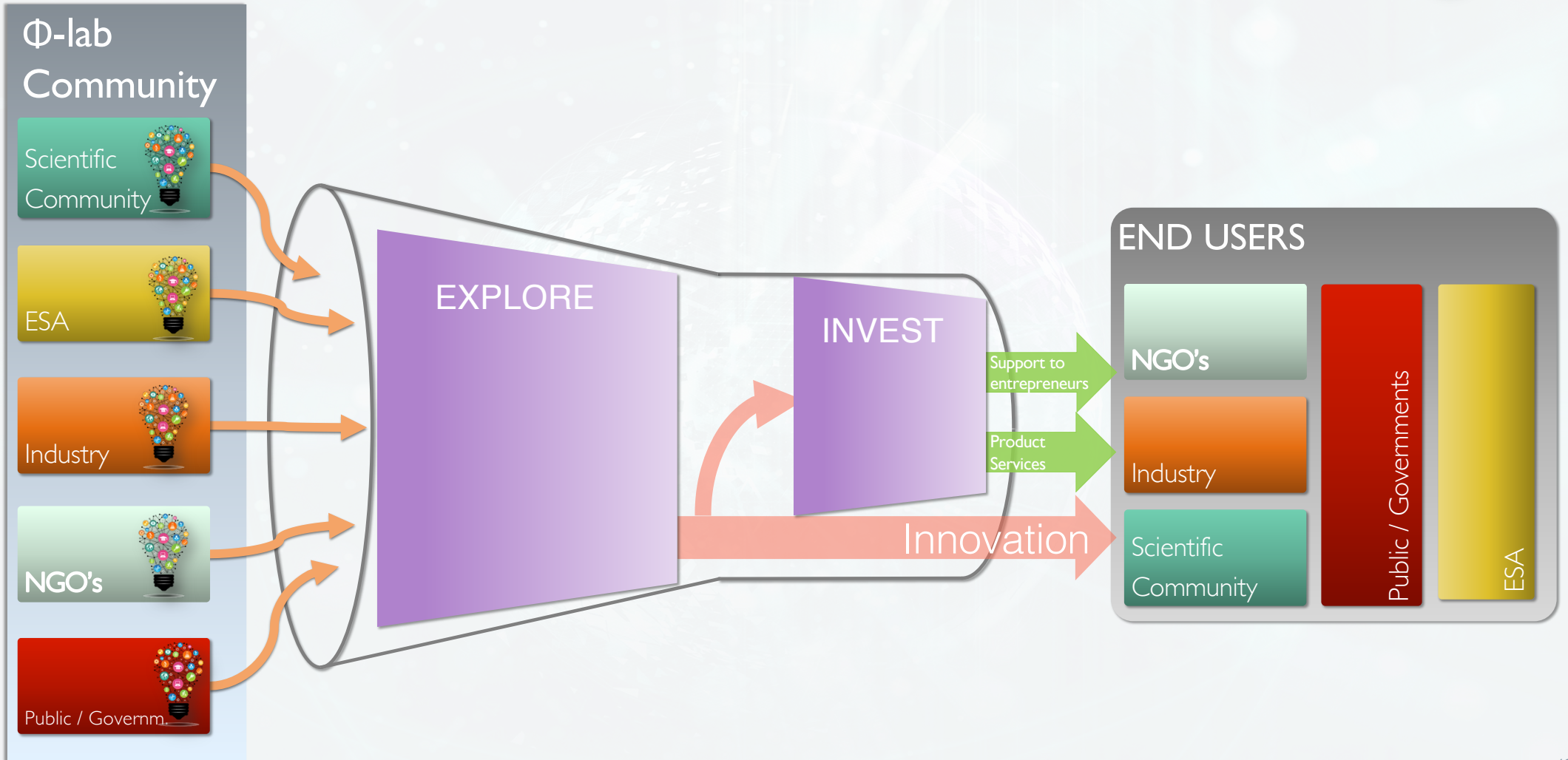
In the past 4 years

26 nationalities  
124 people





# Φ-lab open innovation lab





# The ESA $\Phi$ -lab tools



**Open Reserach Lab**  
Our collaborative and open research environment



**$\Phi$ -lab Challenges**  
To stimulate transformational innovation



**$\Phi$ -lab Community**  
Our network of companies, researchers, professors and key institutions



**InCubed Development and Invest Actions**  
To facilitate access to innovation investments



**Flagships programme**  
Key programmes as targets of our transformational innovations





Visiting Professor

Visiting Researchers (Industrial and Scientific)

ESA Research Fellowships

ESA Co-funded PhD

ESA Young Graduate Traineeships (YGT), Internships, National trainee



# Collaboration opportunities at $\Phi$ -lab



Shared mutual interest

Join the  $\Phi$ -lab to explore disruptive ideas

as a Visiting Researcher (industry, academia),  
Visiting Professor, Research Fellow, PhD, YGT, etc.



Funded

1.  $\Phi$ -lab's [Invitation To Tender](#) on ESA-STARS
  - Foundation Models, Generative AI, QC4EO, Edge computing, Web 3.0, etc..
2. [InCubed](#) : partnership development of commercial products or services
3. [Open Space Innovation Platform](#) : co-funded research or researchers
4. [EO Science4Society](#) : no SOW, 100/200K, 6/18 months
5. ESA Technology Programmes like [GSTP](#) and [TDE](#)





# Some of $\Phi$ -lab successes\*



19

$\Phi$ -lab contributed satellites and constellations

21

Strategic collaborations with companies, agencies, research centres and private investors

€225M

InCubed fund size

140

InCubed activities @62% co-funding rate

140+

Publications on peer reviewed journals and conferences

15+

Visiting Professors

70+

Visiting researchers

AI4EO  
QC4EO

Contributing to European R&D agenda

\*The ESA  $\Phi$ -lab successes: as of August 2024



# (some) Collaborations and partnerships



→ THE EUROPEAN SPACE AGENCY



# The ESA $\Phi$ -lab Offices



## $\Phi$ -lab Explore Office

Explores the innovation universe and connects together EO and digital revolution

A team of Researchers and innovation seed funding (FutureEO)



## $\Phi$ -lab Invest Office

Stimulates competitiveness by fostering the growth of entrepreneurial initiatives through investment actions from ESA Member States and private investors

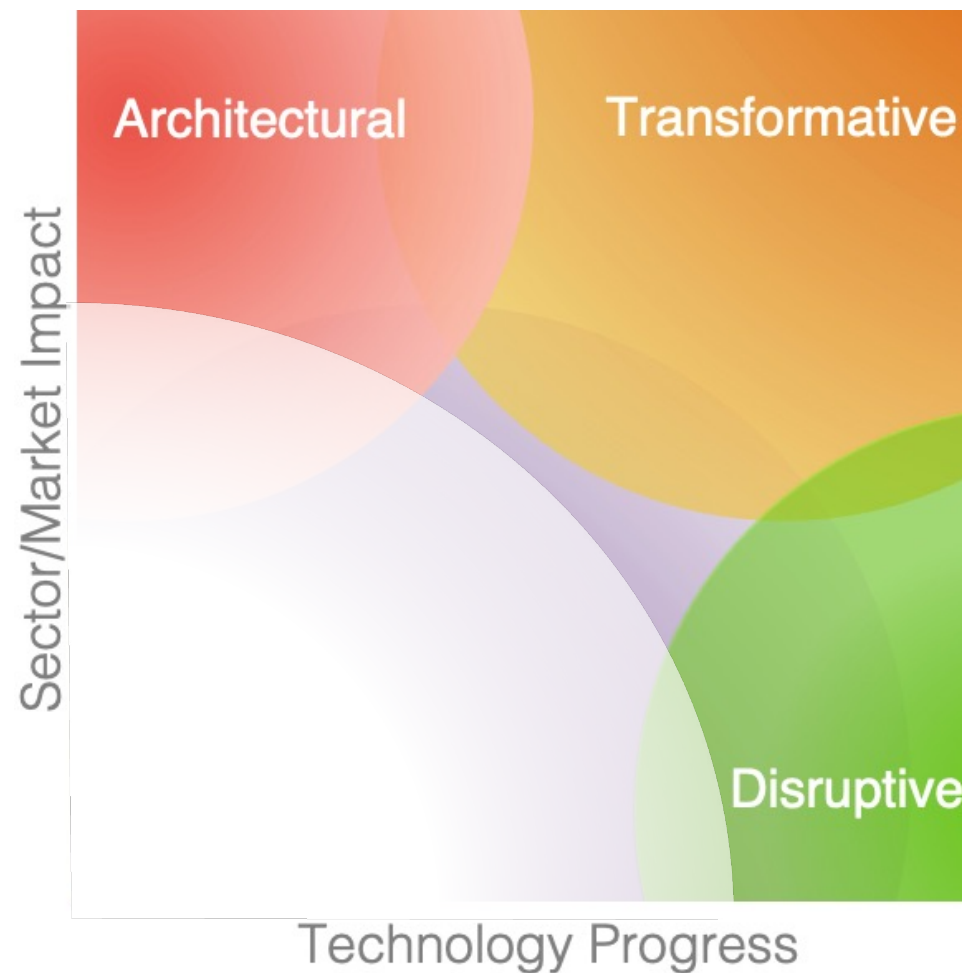
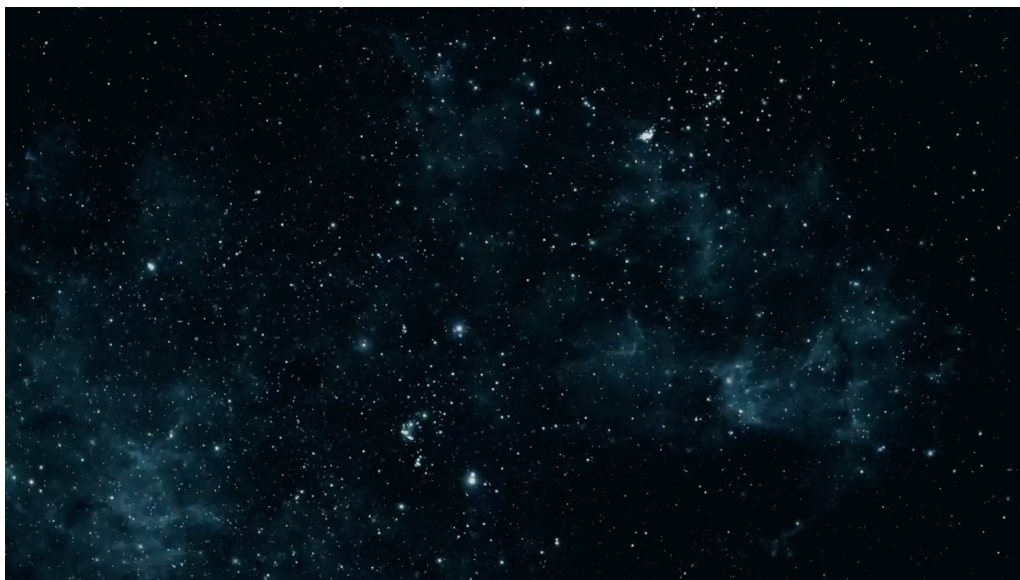
A team of business innovators and a commercial co-funding programme (InCubed)



# Innovation comes in multiple flavors



Transformative innovation delivers unique competitive advantage





# Innovation Technologies axis and Applications



AXIS I

Artificial Intelligence and  
Machine Learning

AXIS II

Quantum and  
Edge Computing

AXIS III

IOT, Blockchain, Web 3,  
Cognitive Space



Flight HW

Flight SW  
applications

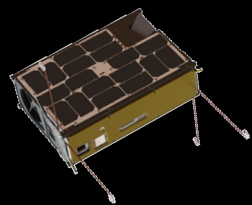
Downstream  
applications

End to end  
systems

Innovative  
business models

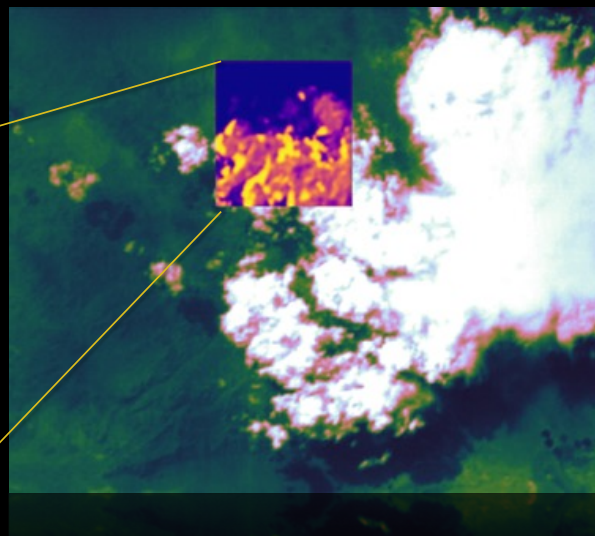
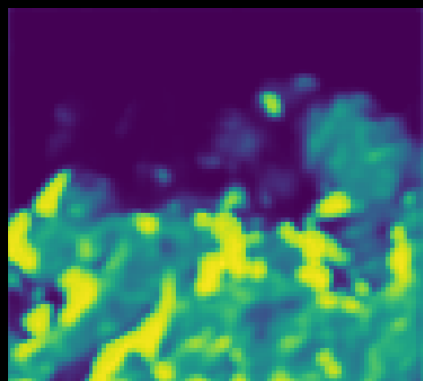


# $\Phi$ -sat-1 is the first AI-powered European EO mission



Cloud mask superimposed on the hyperspectral image

AI-computed Cloud mask



Now AI on  $\Phi$ -sat-2,  
On Copernicus expansion missions  
and more..

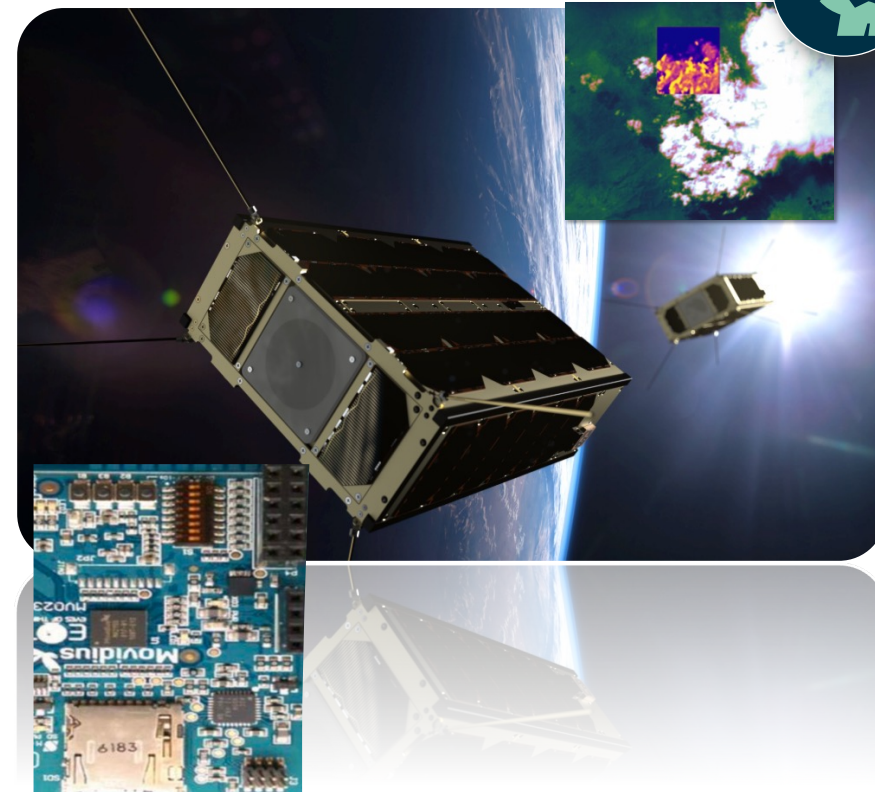
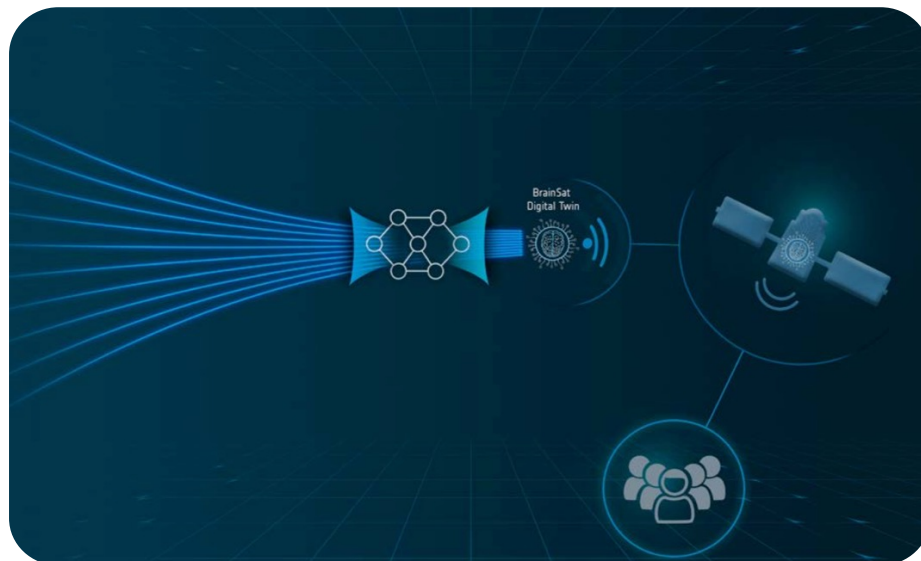
## The Myriad 2 chip

Image: Maximilien Brice/CERN



AI chip and the  $\Phi$ -sat-1 neural networks are perfectly working with the expected performance





“ The value of satellite-based EO no longer grows with the ability to collect and transmit data back to Earth, it increasingly lies with the ability to transmit customer-relevant insight in real-time. ”

Peter Platzer,  
Spire,  $\Phi$ -week 2019

Actionable insight in space, low latency, autonomy

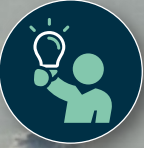




# Europe as precursors: Cognitive Cloud Computing in Space

World Floods Mission demonstrated ability to identify flooding and send flood map alert to emergency responders seconds after image acquisition

Wild Ride Mission, first ever ML4EO training on-board ION Platform with 6 cubesats, 20+Machine Learning Apps on SpaceCloud



SCIENTIFIC  
REPORTS

nature  
International weekly journal of science

scientific reports

## OPEN Towards global flood mapping onboard low cost satellites with machine learning

Gonzalo Mateo-García<sup>1,2,3,4</sup>, Joshua Veitch-Michaelis<sup>2,3</sup>, Lewis Smith<sup>1,2,3</sup>, Silviu Viad Oprea<sup>5</sup>, Guy Schumann<sup>6</sup>, Yarin Gal<sup>1</sup>, Atılım Güneş Baydin<sup>7</sup> & Dietmar Bacher<sup>1,2</sup>

Spaceborne Earth observation is a key technology for flood response, offering valuable information to decision makers on the ground. Very large constellations of small, nano satellites—'CubeSats'—are a promising solution to reduce revisit time in disaster areas from days to hours. However, data transmission to ground receivers is limited by constraints on power and bandwidth of CubeSats. Onboard processing offers a solution to decrease the amount of data to transmit by reducing large sensor images to smaller data products. The ESA's recent PhiSat-1 mission aims to facilitate the demonstration of this concept, providing the hardware capability to perform onboard processing by including a power-constrained machine learning accelerator and the software to run custom applications. This work demonstrates a flood segmentation algorithm that produces flood masks to be transmitted instead of the raw images, while running efficiently on the accelerator aboard the PhiSat-1. Our models are trained on WorldFloods: a newly compiled dataset of 119 globally verified flooding events from disaster response organizations, which we make available in a common format. We test the system on independent locations, demonstrating that it produces fast and accurate segmentation masks on the hardware accelerator, acting as a proof of concept for this approach.

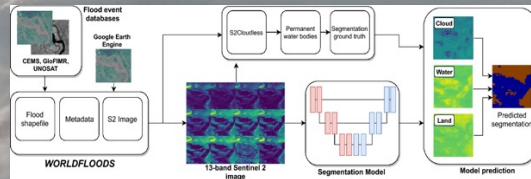
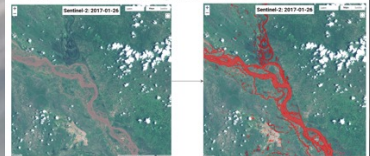
Floods are among the most destructive extreme weather events—between 1995 and 2015, over 2.2 billion people were affected by floods comprising 53% of the total of people affected by all weather-related disasters<sup>1</sup>. Situational awareness on the ground is crucial for effective disaster response, and, today, satellite imagery is one of the most important sources of this information<sup>2</sup>. Both passive optical (multi-spectral) and synthetic-aperture radar (SAR) imagery are routinely used to determine flood extent and further derived products<sup>3</sup> (Fig. 1).

Some regions, like the USA, Europe and Japan have access to high-quality imaging resources from defence organisations and commercial satellite operators through domestic space agencies (i.e. NASA, ESA, JAXA). However, several of the worst flood affected regions are in developing countries: of the top 20 countries by disaster mortality in proportion to their population for the years 1990–2017, the top five are low or lower-middle-income countries, and only five are upper-middle income<sup>4</sup>.

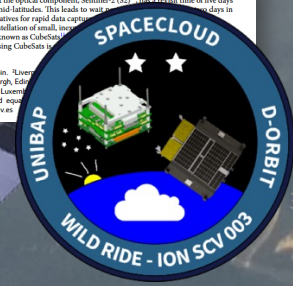
Many of these countries have almost no means of getting access to higher quality imaging resources via domestic channels. To address this, organisations such as the International Charter 'Space and Major Disasters', initiated by the European Space Agency (ESA), liaise with space agencies and associated commercial organisations to produce free high resolution maps for end-users in the field. Despite best efforts it can take many days to provide actionable information, mainly due to image down-linking and subsequent image analysis<sup>5</sup>. Commercial organisations are able to provide the highest frequency (daily) and highest resolution (sub-metre) images, but their satellites must also be tasked and their images may only be freely available for a limited period of time during disasters via the International Charter Space and Major Disasters. ESA's Copernicus program<sup>6</sup> provides open data globally at 10 m resolution, but the optical component, Sentinel-2 (S2)<sup>7</sup> has a revisit time of five days at the equator and two to three days at mid-latitudes. This leads to significant gaps in data coverage for many days in areas such as central Africa where alternatives for rapid data capture are needed.

In this work we investigate how a constellation of small, inexpensive, off-the-shelf (COTS) hardware, also known as CubeSats, as a case study. The main advantage of using CubeSats is

Flood extent/Water segmentation (optical)



The ML SpaceCloud App is developed by the Frontier Development Lab (FDL), a partnership led by Trillium Technologies with the Univ. of Oxford and ESA Φ-lab





# AI for EO on ISS

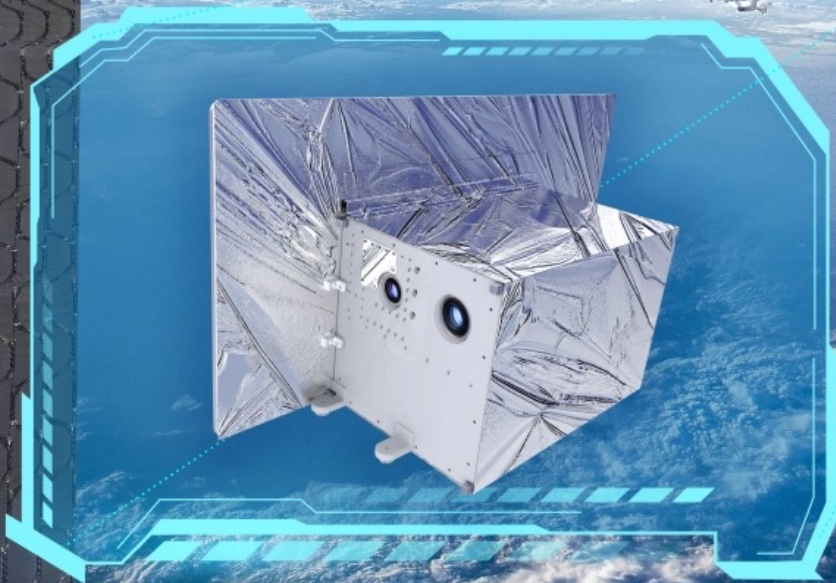
## Automatic detection of :

Oceanic ecosystem anomalies

Water resources anomalies

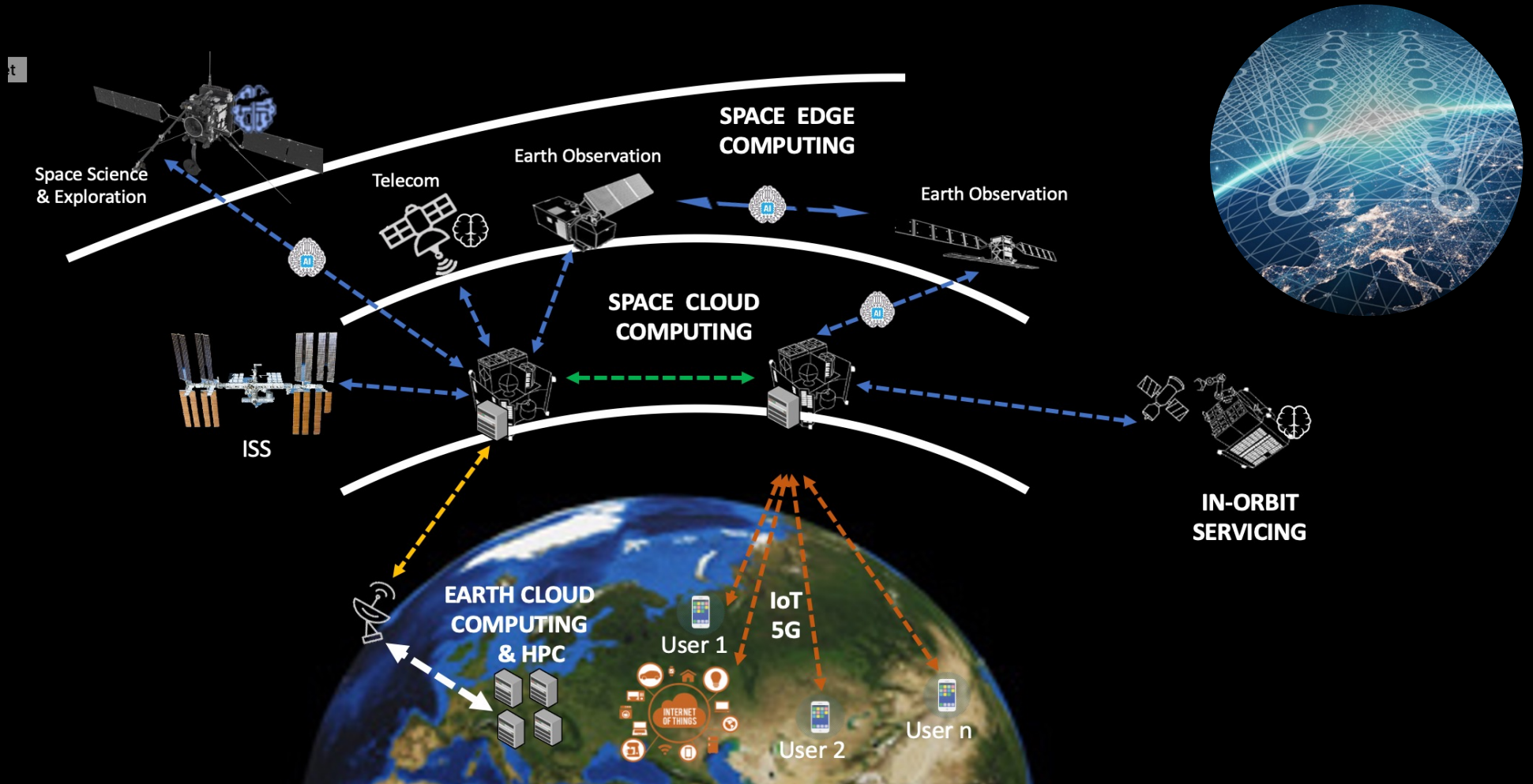
Crop water stress

Wildfire





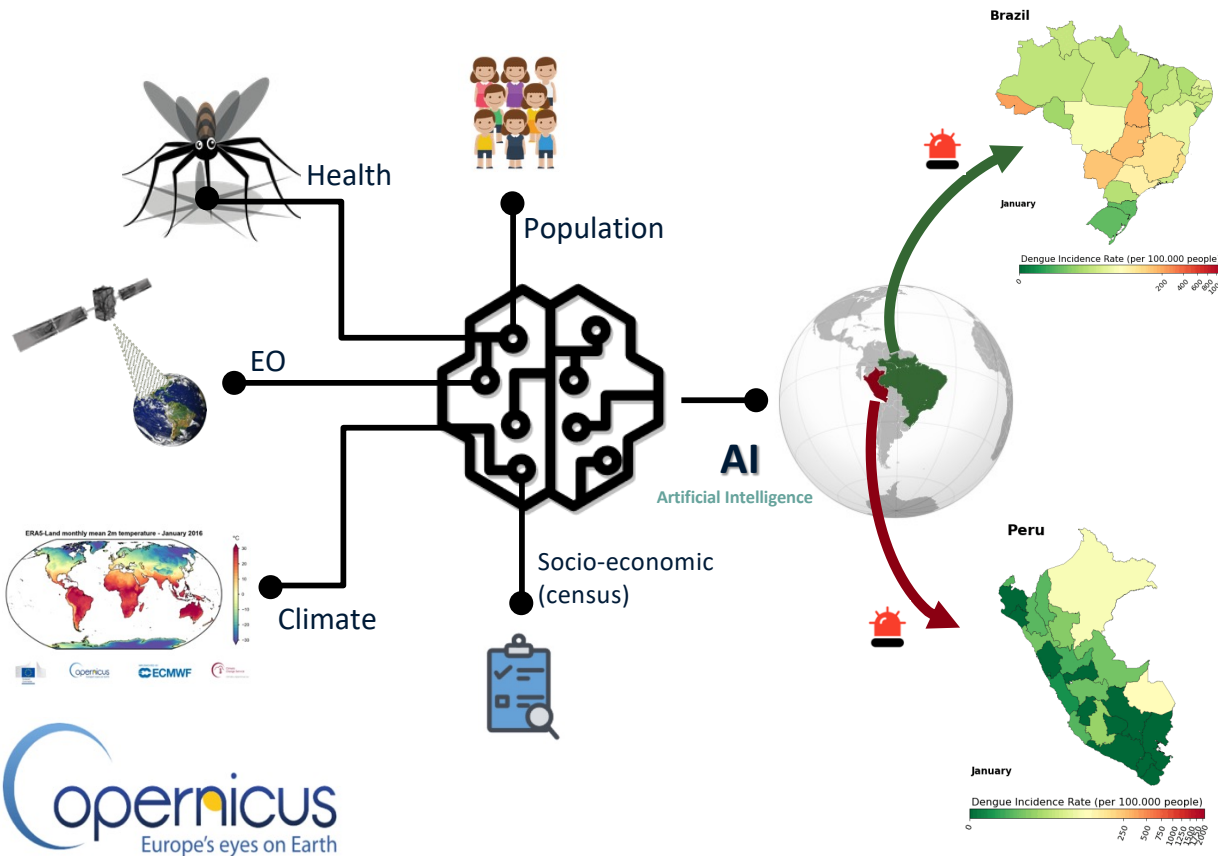
# Cognitive Cloud Computing in Space (C3S)



Courtesy: Letter to DG on Cognitive Computing in Space, from 10 European New Space Companies



# Quantifying health-risk with EO data and AI (application to Dengue)



## 1 – UNESCO – IRCAI



GLOBAL TOP 100  
AI solutions for **SDGs**

## 2 – Best of UNICEF Research



showcase the most  
rigorous, innovative and  
impactful research  
produced by UNICEF  
offices worldwide

## 3 – Wellcome Trust support

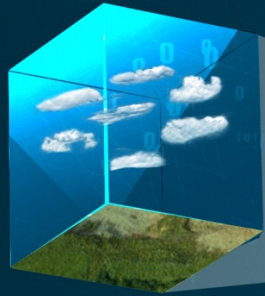
Independent charitable foundation



The Wellcome Trust has granted  
**over €600 000** to UNICEF and  
partners to develop an end-user web  
application



# The Destination Earth : AI4DTE



OBSERVATION

LEARNING

MODELS

INFERENCE

PREDICTIONS

POLICIES

AI-SW (SomeWhere)



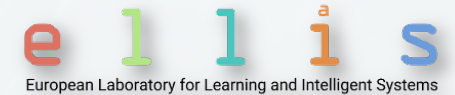
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# QC4EO

## AI-enhanced Quantum Computing for EO



<h3>Quantum computers &amp; processors</h3> <p>Combined funding \$ 5.1B</p> <ul style="list-style-type: none"> <li>Oxford Quantum</li> <li>ORCA Computing</li> <li>Welling</li> <li>Equal1 Laborato</li> <li>Universal Quant</li> <li>Quantum Motion</li> <li>Sparrow Quantum</li> <li>NextGenQ</li> <li>QuEra Computing</li> <li>Xanadu</li> <li>SeeQC</li> <li>Origin quantum</li> <li>Quantum Source</li> <li>Quandela</li> <li>Orange Quantum</li> <li>Beijing Bose Qu</li> <li>Aquark Technolo</li> <li>QC Design</li> <li>LakeDiamond SA</li> <li>Qphoton</li> <li>Silicon Quantum</li> <li>III-V Epi</li> <li>Silent Waves</li> <li>Huay1 Boao Quan</li> <li>CreoTECH</li> <li>Wideblue</li> <li>IQM</li> <li>eleQtron</li> <li>Quantware</li> <li>C12</li> <li>AegiQ</li> <li>Pasqal</li> <li>Sparrow Quantum</li> <li>Qdevil</li> <li>Quantum Brillia</li> <li>Rigetti Computi</li> <li>Infleqtion</li> <li>Quantum Circuit</li> <li>1Qbit</li> <li>SpinQ</li> <li>Kelvin Nanotech</li> <li>Aquabits</li> <li>Diraq</li> <li>Qblox</li> <li>Phononic</li> <li>XeedQ</li> <li>Superchips</li> <li>EeroQ</li> <li>Q-Block Computi</li> <li>Analog Quantum</li> <li>Anyon Systems</li> <li>Sivers Photonic</li> <li>Alice&amp;Bob</li> <li>Quix Quantum</li> <li>Hipu Quantum</li> <li>Oxford Ionics</li> <li>Qillimanjaro Qua</li> <li>Delft Circuits</li> <li>Alpine Quantum</li> <li>planqc</li> <li>PsiQuantum</li> <li>Atom Computing</li> <li>ionQ</li> <li>Nord Quantique</li> <li>AuroraQ</li> <li>LightSolver</li> <li>Arque</li> <li>Quantium</li> <li>SemiQon</li> <li>Qeobly</li> <li>Quantum Silicon</li> <li>Nanofiber Quant</li> <li>Bleximo</li> <li>Turing Quantum</li> <li>QC&amp;2</li> <li>Aurora Quantum</li> <li>Bra-Ket Science</li> </ul>	<h3>Quantum computing software</h3> <p>Combined funding \$ 1.6B</p> <ul style="list-style-type: none"> <li>Multiverse Comp</li> <li>Phasecraft</li> <li>QuScienc</li> <li>Nordic Quantum</li> <li>Qu &amp; Co</li> <li>Belt</li> <li>Quantagonia</li> <li>SandboxAQ</li> <li>Quantum Machine</li> <li>QBranch</li> <li>Dark Star Quant</li> <li>Entropica Labs</li> <li>BosonQ</li> <li>SoftwareQ</li> <li>Quanvia</li> <li>M-labs</li> <li>Quantum Computi</li> <li>Infinityq</li> <li>Foqus</li> <li>Next Generation</li> <li>Qudot</li> <li>Q-Lion</li> <li>Tokyo Quantum C</li> <li>Quantum Mads</li> <li>Quantum Insight</li> <li>Ketita labs</li> <li>Phasecraft</li> <li>QuSoft</li> <li>Riverlane</li> <li>QWare</li> <li>Fermioniq</li> <li>SandboxAQ</li> <li>Zapata</li> <li>QBranch</li> <li>Horizon Quantum</li> <li>Strangeworks</li> <li>QubitLogic</li> <li>SuperTech</li> <li>Xofia</li> <li>PlanQK</li> <li>A-Star Quantum</li> <li>ArtificialBrain</li> <li>Qunova Computin</li> <li>Adaptive Financ</li> <li>Haiqu</li> <li>Qrithm</li> <li>Quantum</li> <li>Quantl</li> <li>Black Brane Sys</li> <li>QuantumSense</li> <li>QuantroIQ</li> <li>Cambridge Quant</li> <li>JoS Quantum</li> <li>Quantastica</li> <li>ParityQC</li> <li>Kvantify</li> <li>D-Wave Systems</li> <li>QC Ware</li> <li>Qindom</li> <li>MDR</li> <li>Agnostiq</li> <li>Quantum Benchma</li> <li>Quantum Flytrap</li> <li>Ingenil</li> <li>CollibriTD</li> <li>Qttt</li> <li>Solid State Ai</li> <li>Qpi Technology</li> <li>RealQ</li> <li>Labber quantum</li> <li>Elyah</li> <li>Boxcat</li> <li>Signaloid</li> <li>Semicyber</li> </ul>	<h3>Post-quantum era encryption</h3> <p>Combined funding \$ 107M</p> <ul style="list-style-type: none"> <li>Crypto4a</li> <li>BLAKFX</li> <li>CyberHive</li> <li>Resquant</li> <li>Chelplis</li> <li>Post-Quantum</li> <li>ISARA Corporati</li> <li>TA TACED</li> <li>QuantiCor Secur</li> <li>PQShield</li> <li>Cyph</li> </ul> <h3>Quantum computing for biotech and chemical applications</h3> <p>Combined funding \$ 158M</p> <ul style="list-style-type: none"> <li>Algorithmiq</li> <li>HQS Quantum Sim</li> <li>Pharmacelera</li> <li>Materials Nexus</li> <li>Molecular Quant</li> <li>Qubit Pharmaceu</li> <li>Quantistry</li> <li>Kuano</li> <li>Quantum Simulat</li> <li>ApexQubit</li> <li>Rahko</li> <li>Hafnium Labs</li> <li>Proteinquire</li> <li>Aqemia</li> </ul> <h3>Quantum communication</h3> <p>Combined funding \$ 50M</p> <ul style="list-style-type: none"> <li>Qphox</li> <li>Aliro Technolog</li> <li>Craft Prospect</li> <li>Quantum Optics</li> <li>Entangled Netwo</li> <li>Q Bird</li> <li>Qunnect</li> <li>MemQ</li> <li>Qubitek</li> <li>Qubit Quantum</li> <li>LQUOM</li> <li>Qubit Reset</li> <li>BraneCell Syste</li> <li>Quantum Bridge</li> <li>Synergy Quantum</li> <li>N3 Photonics</li> <li>SQE</li> </ul> <h3>Quantum sensing</h3> <p>Combined funding \$ 211M</p> <ul style="list-style-type: none"> <li>Qnami</li> <li>Qant</li> <li>Vector Atomic</li> <li>Adamant Quanta</li> <li>QLM Technology</li> <li>QDI-Systems</li> <li>Nomad Atomics</li> <li>High Q Technolo</li> <li>Atomionics</li> <li>QuantX Labs</li> <li>Qubic</li> <li>QustomDot</li> <li>QuantumDiamonds</li> <li>QDTI</li> <li>QLM Technology</li> <li>QDI-Systems</li> <li>Nomad Atomics</li> <li>High Q Technolo</li> <li>InSpek</li> <li>Miraex</li> <li>Muquans</li> <li>Q-CTRL</li> <li>Quantum Solutio</li> <li>MIRO Analytical</li> <li>NIQS Technology</li> <li>QuantaMap</li> <li>Quantum Diamond</li> <li>Hoptroff</li> <li>Single Quantum</li> </ul>	<h3>Photon detection &amp; counting</h3> <p>Combined funding \$ 13M</p> <ul style="list-style-type: none"> <li>Quantum Detecto</li> <li>Micro Photon De</li> <li>ElFys</li> <li>Single Quantum</li> <li>Pixel Photonics</li> <li>Photon Force</li> <li>Universal Quant</li> </ul> <h3>Photonic integrated circuits &amp; photonics IP</h3> <p>Combined funding \$ 438M</p> <ul style="list-style-type: none"> <li>Sallence Labs</li> <li>SMART Photonics</li> <li>Photonpath</li> <li>Igonics</li> <li>Black Semicondu</li> <li>Optalysys</li> <li>Ligentec</li> <li>ACTLight</li> <li>LightOn</li> <li>Lumal</li> <li>CamGraPhIC</li> <li>Enlightra</li> <li>EFFECT Photonic</li> <li>Scintill Photonics</li> <li>Optoscribe</li> <li>Akhetronics</li> <li>Polariton Techn</li> </ul> <h3>Quantum cascade lasers, laser tech for sensing &amp; LIDAR</h3> <p>Combined funding \$ 25M</p> <ul style="list-style-type: none"> <li>Chromacity</li> <li>Lytid</li> <li>Sicoya</li> <li>Integrated Opti</li> <li>Ebilana</li> <li>Panalytica</li> <li>Pilot Photonics</li> <li>QuantaRed Techn</li> </ul> <h3>Next gen laser &amp; photonics</h3> <p>Combined funding \$ 82M</p> <ul style="list-style-type: none"> <li>M Squared Laser</li> <li>Spark Lasers</li> <li>Fusion Bionic G</li> <li>VEXLUM</li> <li>Living Optics</li> <li>Skylark Lasers</li> <li>Vector Photonic</li> </ul> <h3>Refrigeration for quantum</h3> <p>Combined funding \$ 29M</p> <ul style="list-style-type: none"> <li>Zero Point Cryo</li> <li>Bluefors</li> <li>Kiutra</li> <li>Leiden Cryogeni</li> <li>Maybell Quantum</li> </ul>
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[https://app.dealroom.co/lists/36190?utm\\_campaign=Weekly%20newsletters&utm\\_medium=email&hsenc=p2ANqtz-8a648hZjwCKIkKmoc8-8Epx5uxnZfQZg9o5MwMUK3yfnZJXNt0g8Y21IAaJmDT3INlcFfvW1197xRzWGzayIB-dHrkAA&hsmi=320394678&utm\\_content=320394678&utm\\_source=hs\\_email](https://app.dealroom.co/lists/36190?utm_campaign=Weekly%20newsletters&utm_medium=email&hsenc=p2ANqtz-8a648hZjwCKIkKmoc8-8Epx5uxnZfQZg9o5MwMUK3yfnZJXNt0g8Y21IAaJmDT3INlcFfvW1197xRzWGzayIB-dHrkAA&hsmi=320394678&utm_content=320394678&utm_source=hs_email)





# AI4EO for SDGs – WFP Innovation Accelerator and $\Phi$ -lab

 Smallholder Farmer Livelihoods

 Data driven agribusiness

 Climate Risk Insurance



**Formentera**

on-the-ground data to better serve smallholder farmers in Kenya.

Forecast-based insurance for smallholder farmers in the Chiquimula region of Guatemala using continuous **rainfall and dry days as triggers** (25 and 10 respectively)

 Disaster Prediction & Mitigation



**Novel Hydrological Drought Index**

The novel hydrological drought index (HDI) combining **surface water availability, precipitation, and soil moisture** to complement the traditional meteorological drought indices (MDI).

 Infrastructure Assessment & Development



**CHEETAH**

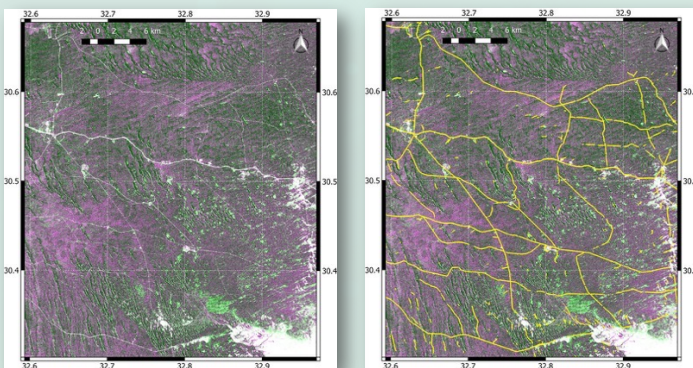
AI to improve **post-harvest loss** by monitoring farm-to-market supply chain.



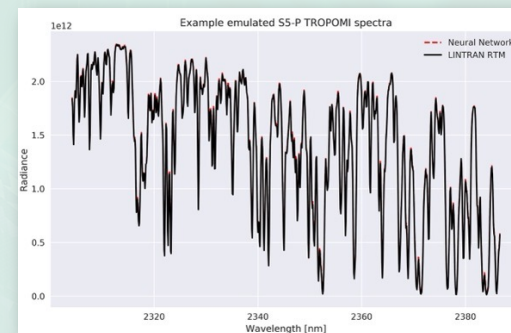
**INNOVATION ACCELERATOR**



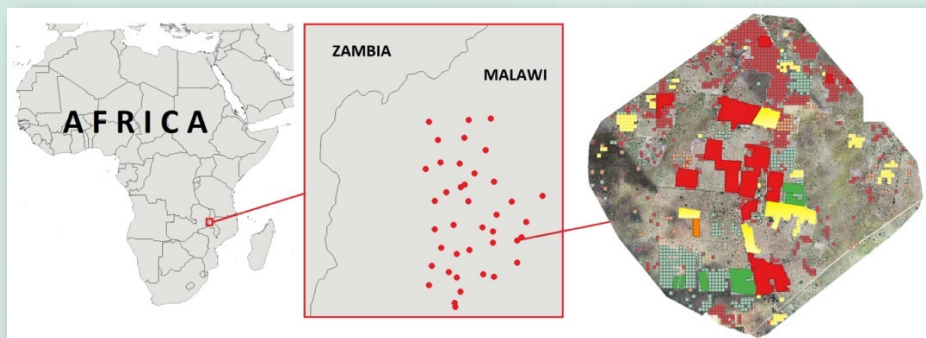
# EXPLORE Use Cases – Some examples



Infrastructure monitoring in desert regions



Physics-aware machine learning emulation of RTMs  
Copernicus Sentinel-5p methane retrieval



Crop types mapping using drones,  
Copernicus Sentinel-2 and daily life images

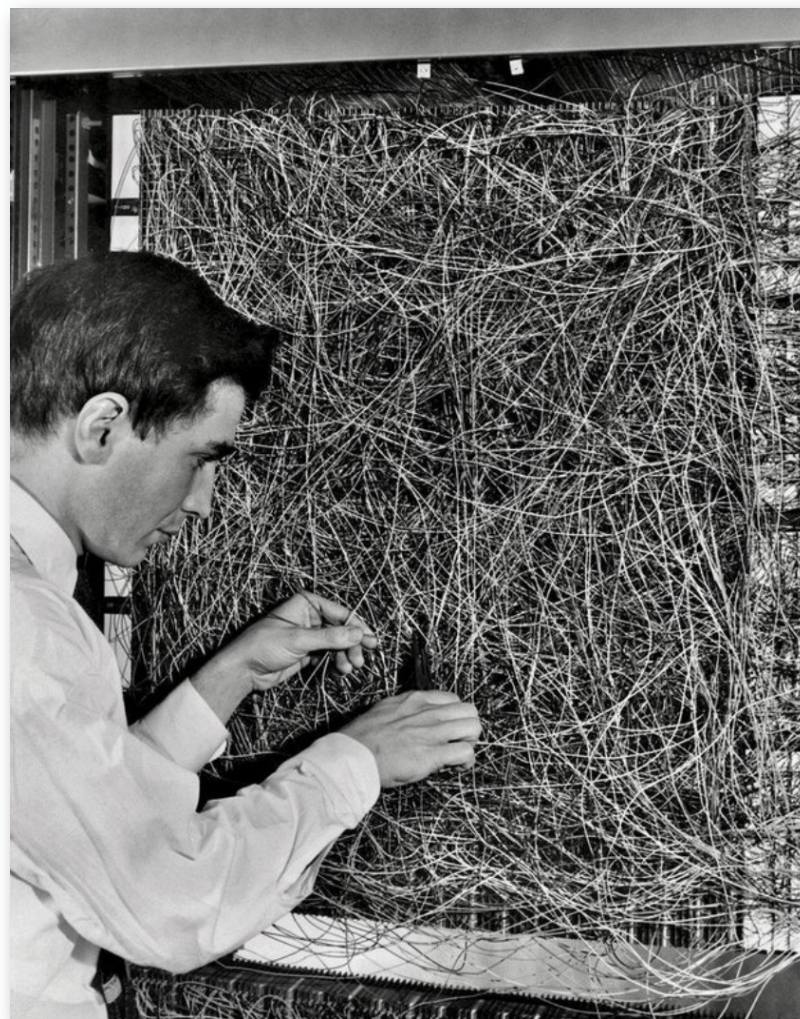


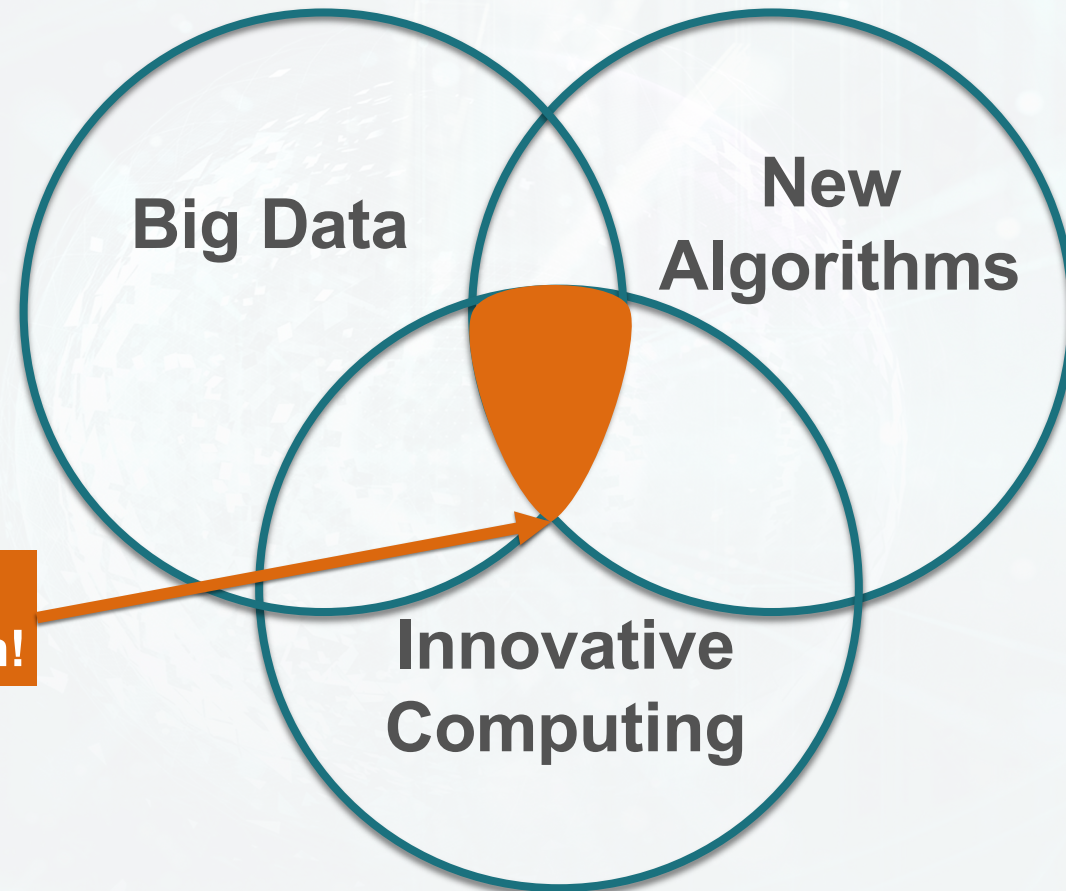
**ICEYE** Use of AI for SAR image for on-board  
object detection and classification



# The Deep Learning Big Bang

Frank Rosenblatt, 1957  
Perceptron  
One layer ML





Here where  
the great things happen!



*'The theory and development of computer systems able to perform tasks normally requiring human intelligence'*

and intelligence

*'The ability to acquire and apply knowledge and skills'*

This definition encompasses the capacity for learning, understanding, and problem-solving, highlighting both the acquisition of knowledge and the practical application of that knowledge in various contexts

“If a machine is expected to be infallible, it cannot also be intelligent.”

– Alan Turing

“A computer would deserve to be called intelligent if it could deceive a human into believing that it was human.”

– Alan Turing

“Sometimes it is the people no one imagines anything of who do the things that no one can imagine.”

– Alan Turing



## Artificial Intelligence

- performs much better than other in specific sectors
- can easily generalize
- but it sometime allucinate
- responses are not fully explainable
- failure modes are hard to predict
- not transparent (black box)

## Artificial Intelligence

- it is an opinion maker, not a fully reliable decision maker
- use it if you can afford small-scale risks and inaccuracies
  - use an ensemble if you need higher accuracy
  - the ultimate decision is of the human being



# Thinking More About AI as an “Opinion maker”



Less Focus	More Focus
<b>Replacing</b> humans	<b>Augmenting</b> humans
Artificial <b>General</b> Intelligence	<b>Human-Centered</b> AI
<b>Autonomy</b> in decision/mission	Decision/mission <b>support</b>
Black Box	Make trustable the Black Box
<b>Empirical</b> approach	<b>Theoretical</b> methods
<b>New</b> methods	Application of <b>existing</b> methods



Complex abilities arising from architecture/training, not programmed:

- **Problem Solving:** Applying reasoning to solve problems
- **Adaptability:** Generalizing knowledge to new tasks and domains
- **Contextual Understanding:** Ability to comprehend and generate contextually appropriate responses
- **Pattern Recognition:** Identifying and leveraging patterns in data for tasks like translation and summarization
- **Language Generation:** Creating coherent and contextually relevant text





## $\Phi$ -lab Explore Office

Explore the innovation universe connecting EO sensor revolution with the digital revolution

Team of Researchers  
and an innovation seed funding (FutureEO)



## $\Phi$ -lab Invest Office

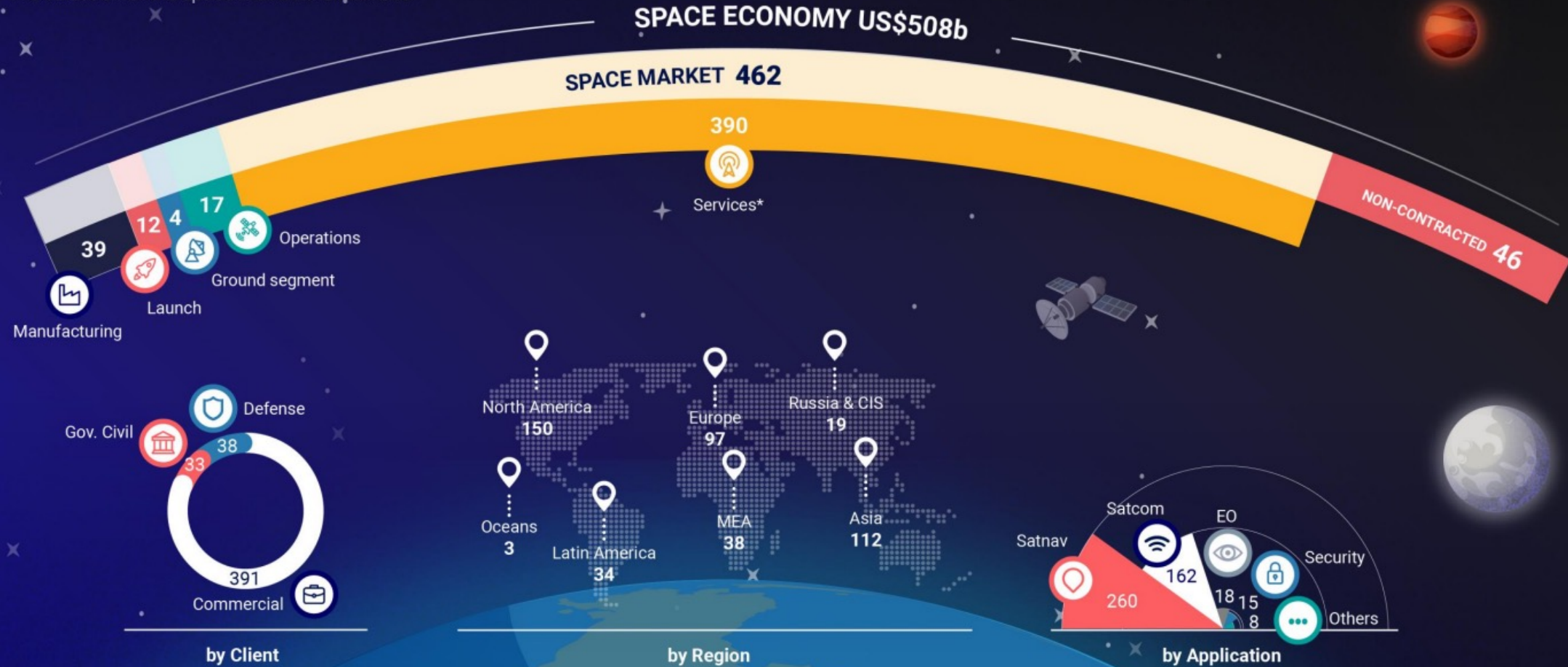
Stimulate competitiveness fostering entrepreneurial initiatives growth with investment actions from ESA MSs and private investors

Team of Business Innovators  
and commercial co-funding programme (InCubed)



# 2023 Space Economy Valuation

The valuation of the space market in billion USD



Non-contracted corresponds to internal costs of agencies and R&D programs, not contracted to the industry

Source : Euroconsult, Space Economy Report, 2023



# Boost European EO commercialisation



## Fast Innovation and Talents

Generate unique competitive advantage via talent creation and fast disruptive innovation

+



## Mitigate/Share Risks

Mitigate industrial Dev. and Mkt. risks exploiting ESA huge technical, programmatic, and industry understanding and via anchor customer actions

+



## Access to Risk Capital

Stimulate private risk capital, and synergise with the public ones to scale up

+



## Easy Regulations

New Space tailored regulations and procurement rules minimizing burden and uncertainty

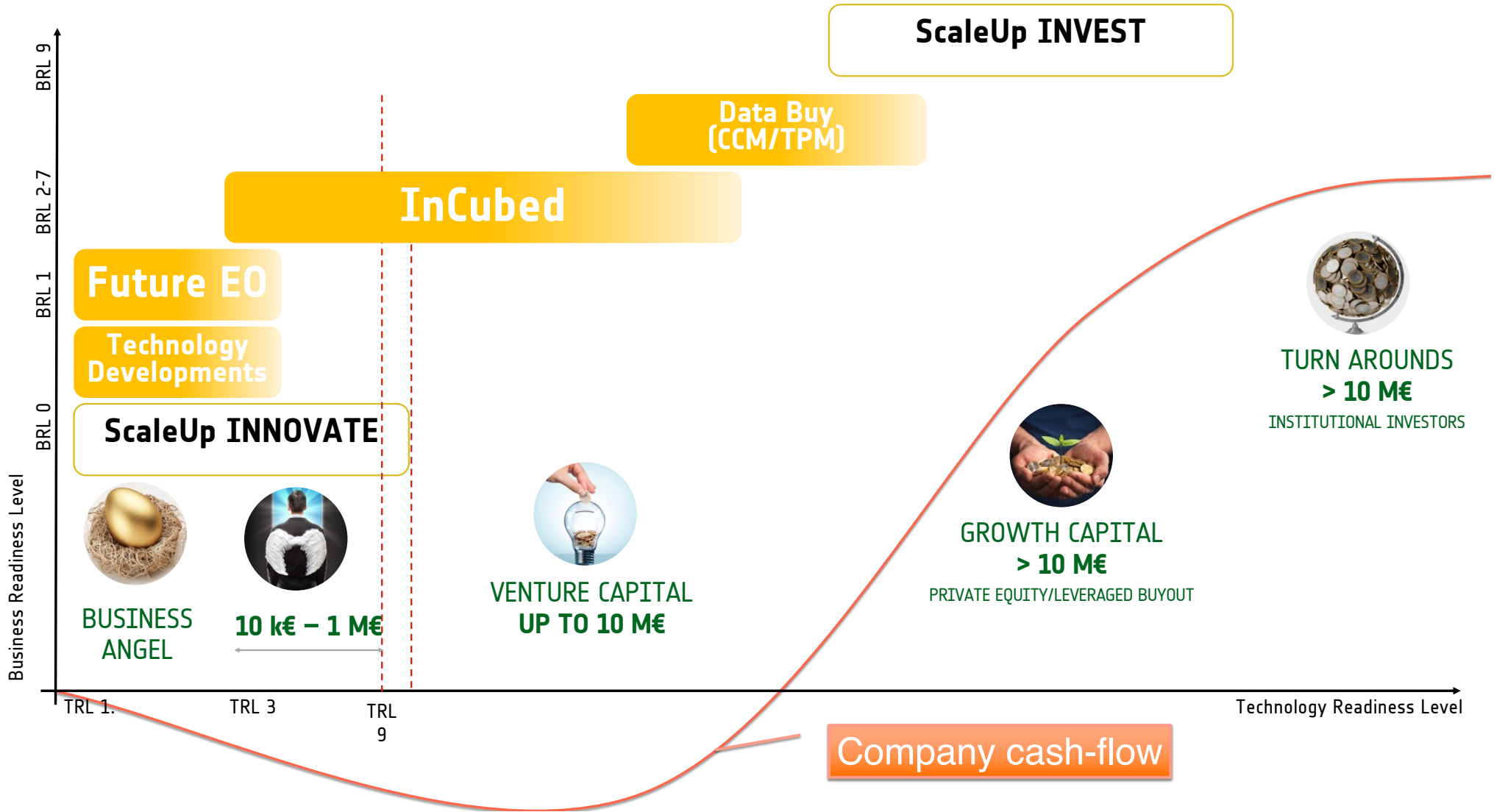


## ESA roles

1. ENABLER of a sustainable commercial EO by closing know-how and technology gaps
2. PARTNER the development of innovative product/services to reduce dev and fin risk
3. CUSTOMER of commercial products and services to reduce market risks (e.g. anchor customer)

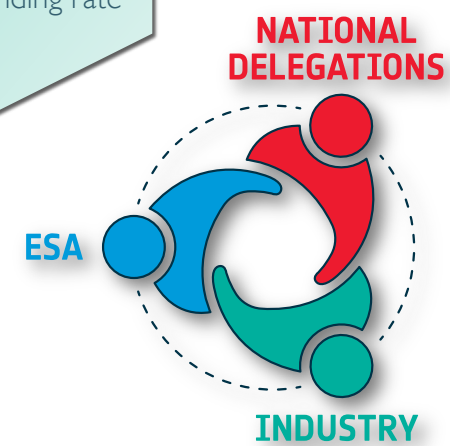
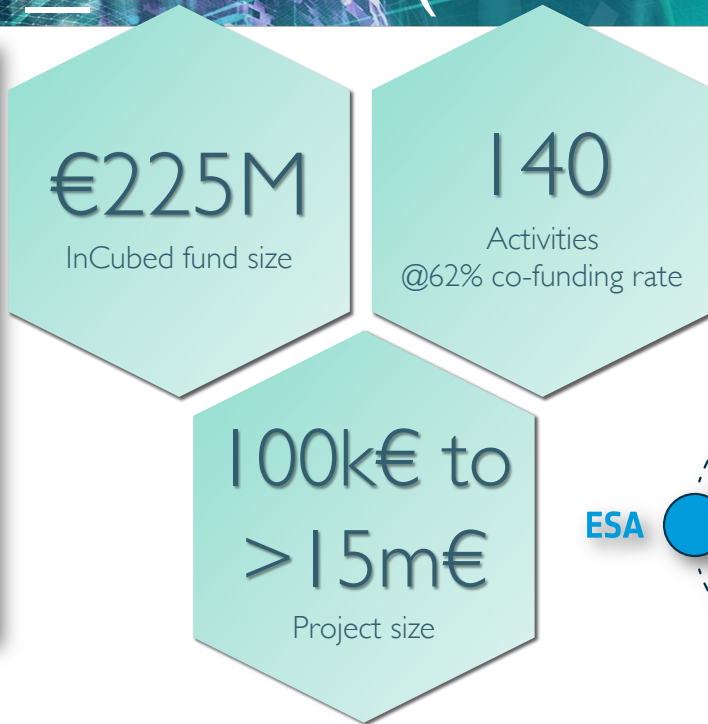
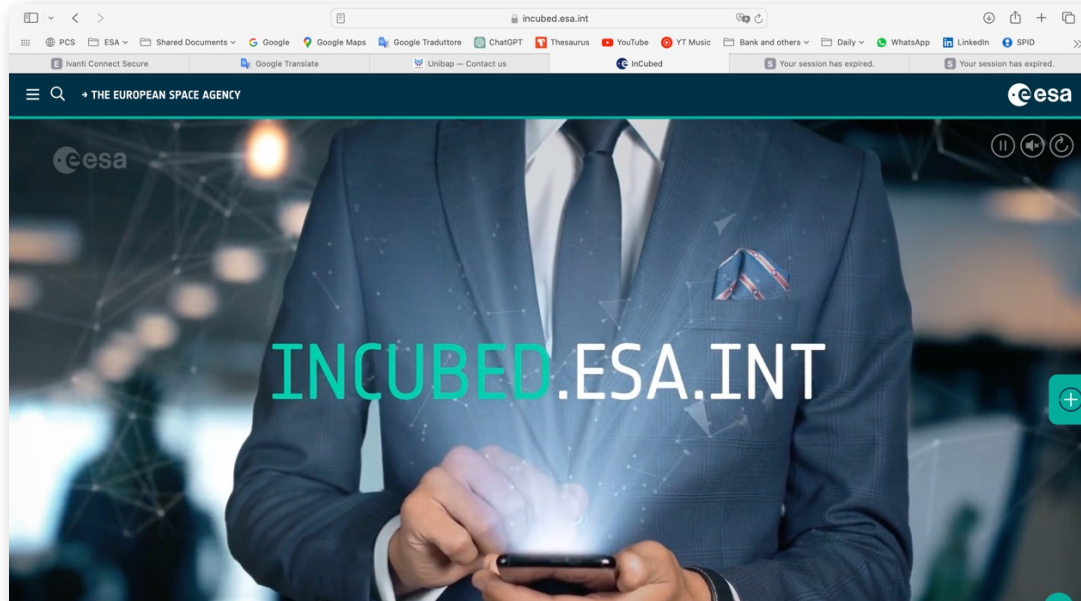


# ESA contributions in the EO company life-cycle





# Φ-lab run Investing in Industrial Innovation (InCubed)



Personalised technical and commercial guidance



Zero-equity and zero-IPR



ESA stamp of credibility



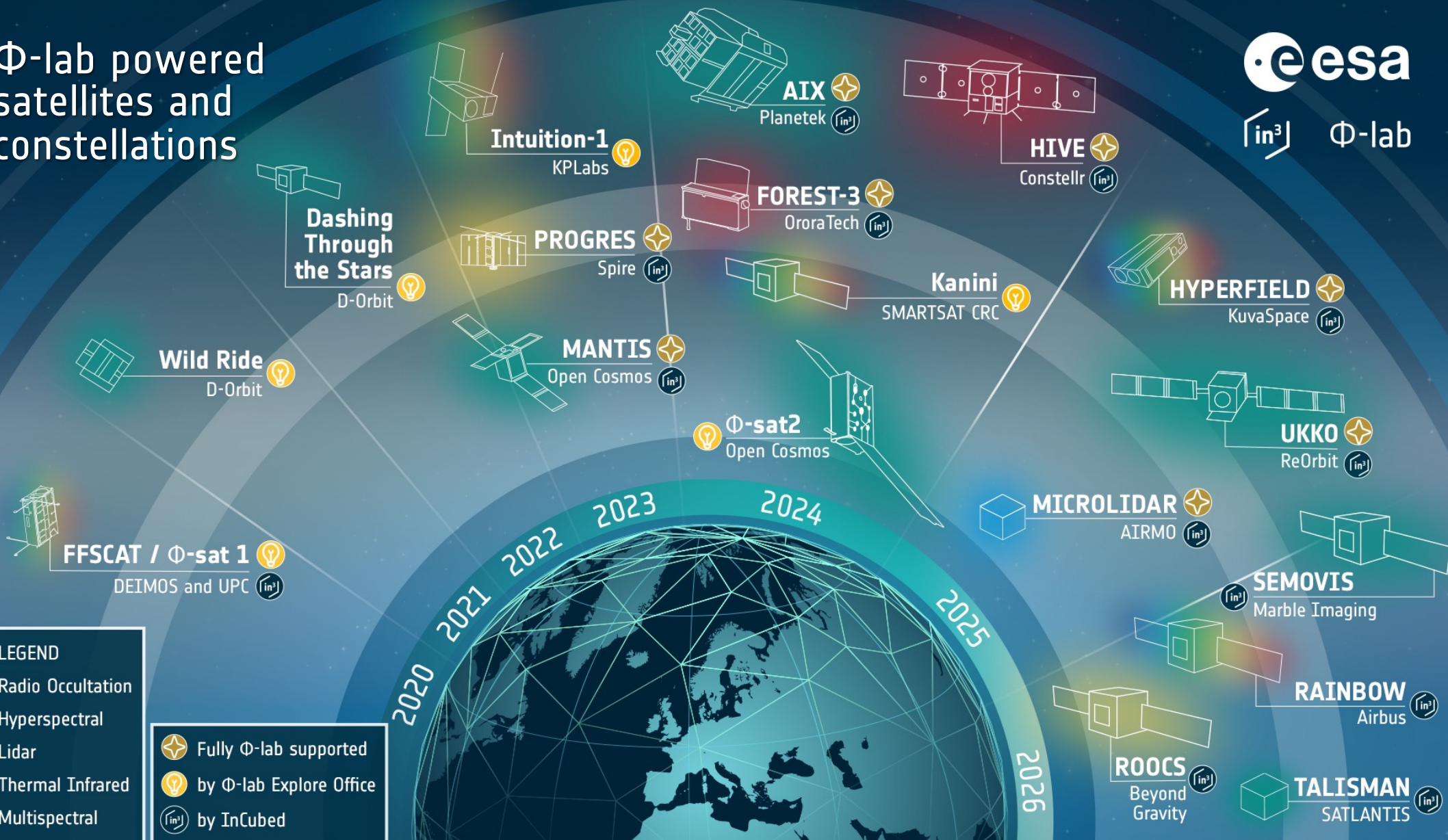
Privileged access to commercial services enabling your development



Access to ESA EO facilities and Φ-lab community



# Φ-lab powered satellites and constellations

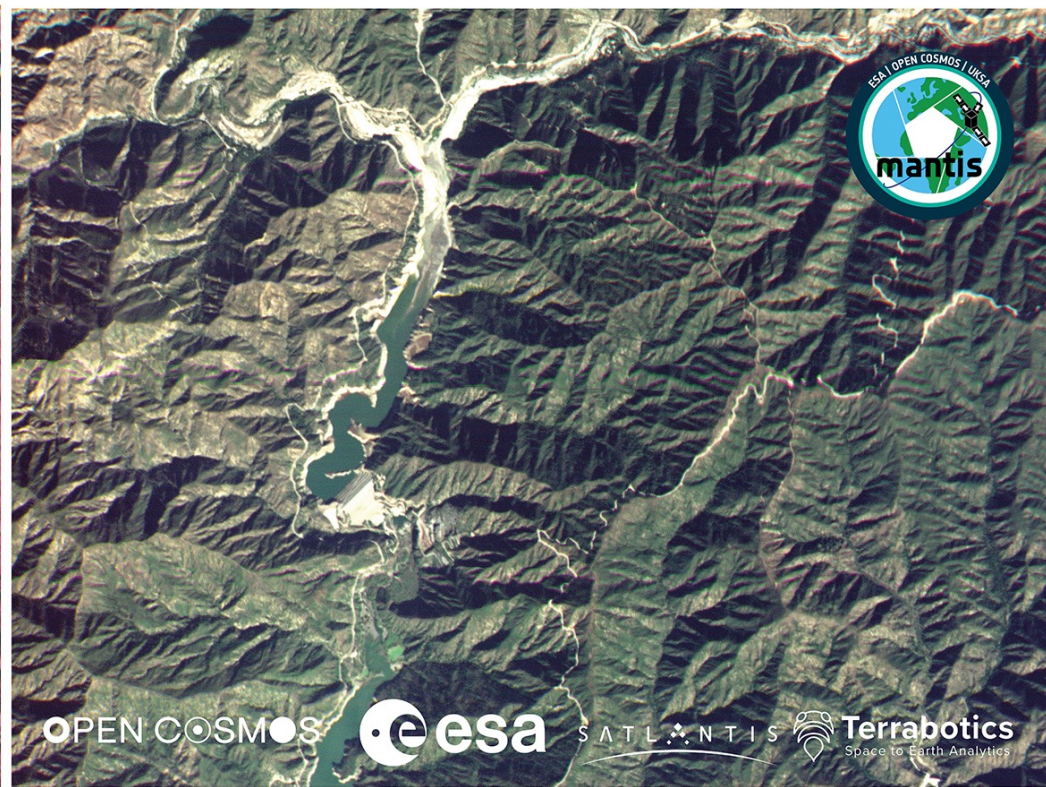




# MANTIS first image



San Gabriel reservoir in the north of Los Angeles, USA  
20th Nov 2023 , 10:30am local time

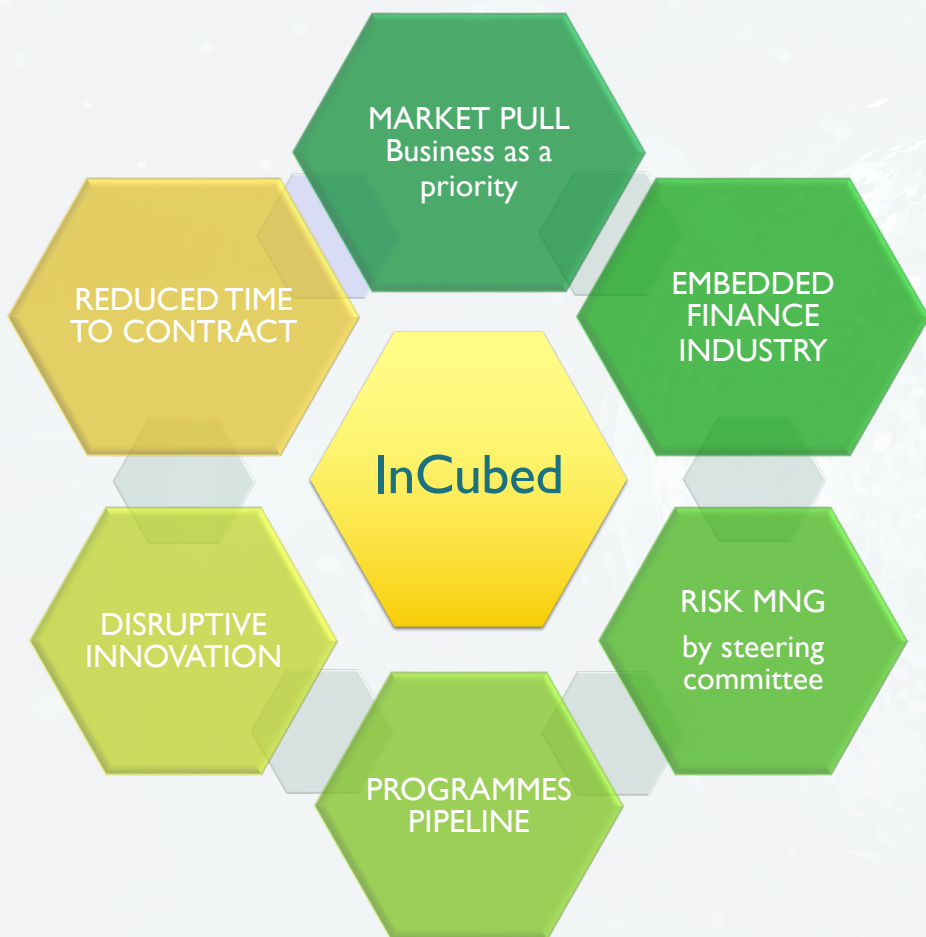








# InCubed introduces several innovative methodologies



1. **Market pull** : Co-development partnership with priority on business case, no technology push

- Spiral development typical of NewSpace economy

2. **Embedded Finance industry**: operative co-operation

- VCs and debt financing, DeepBlue Venture, OTB, PrimoSpace and EIB

3. **Risk management** based on **Steering committees**

- Industry, Delegation, ESA

4. **Pipeline** with FutureEO, CCM and ScaleUp for effective company's life cycle support

5. Support **disruptive innovation** for unique competitive advantage generation

- e.g. HPC and AI in-orbit platform, AI4EO solution factories, cloud-based ML for SAR phase unwrapping, RF Geolocation methods, Sentinel complementary data (TIR, HYP, MS VHR-50 cm), TDI on CMOS detector, super-resolution, agnostic AI Fusion Engine for disasters, and innovative business models

1. Methods for **reduced time-to-contract**



# InCubed, ScaleUp, and CCM synergetic pipeline

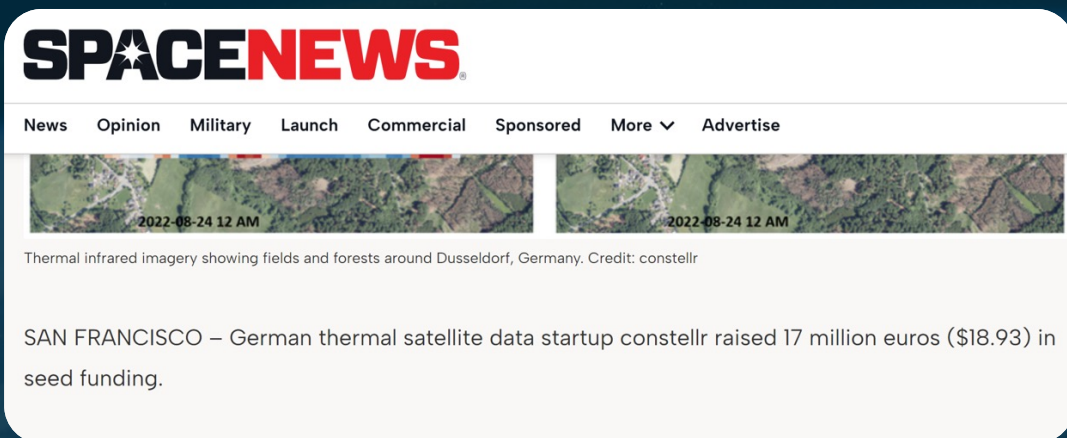


- Five InCubed companies have been awarded with a CCM contract providing quality data for operational public needs within the Copernicus framework
- Two others (ConstellIR and ReOrbit) have qualified also for ScaleUp Invest step I for scaling up their service
- The success of these InCubed companies is a testament to the value of what small emerging European companies are doing with the support of the different teams at ESA



# InCubed impacts to the EO commercial industry

## InCubed as VC enabler

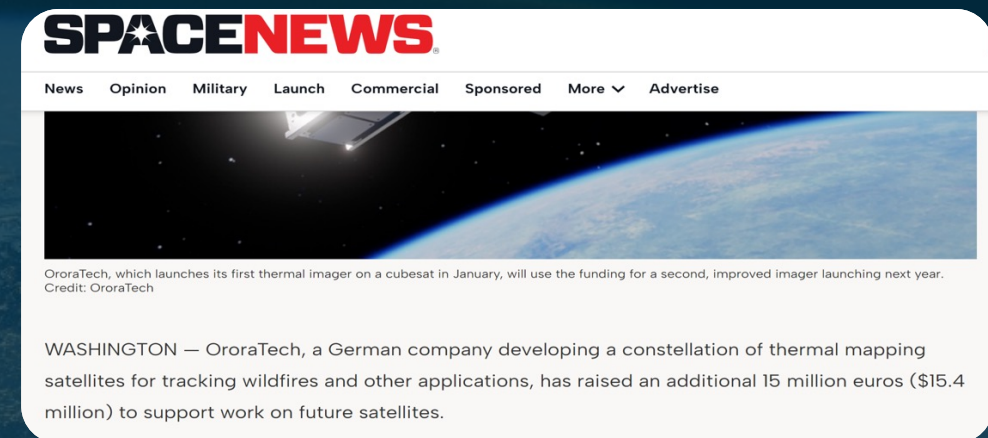
**SPACE NEWS**

News Opinion Military Launch Commercial Sponsored More Advertise

2022-08-24 12 AM

Thermal infrared imagery showing fields and forests around Dusseldorf, Germany. Credit: constellr

SAN FRANCISCO – German thermal satellite data startup constellr raised 17 million euros (\$18.93) in seed funding.



**SPACE NEWS**

News Opinion Military Launch Commercial Sponsored More Advertise

OroraTech, which launches its first thermal imager on a cubesat in January, will use the funding for a second, improved imager launching next year. Credit: OroraTech

WASHINGTON – OroraTech, a German company developing a constellation of thermal mapping satellites for tracking wildfires and other applications, has raised an additional 15 million euros (\$15.4 million) to support work on future satellites.



**SPACE NEWS**

News Opinion Military Launch Commercial Sponsored More Advertise

Innovation where it counts. Years of successful missions, one trusted space partner. baesystems.com/space BAE SYSTEMS

Commercial

**Airmo raises 5.2 million euros for climate-monitoring constellation**

Debra Werner June 27, 2023

- ESA boosts the opportunities the companies have to raise private investment:
  - ConstellR (InCubed HIVE) €17Mi in 2023
  - AIRMO (InCubed Microlidar) €5.M2
  - OroraTech (InCubed OroraFire) €15M
  - OpenCosmos (InCubed MANTIS) €50M

# InCubed Activities – Some examples



Innovative solutions for VHR EO satellites, AOCS and the Instrument for high-quality VHR satellite imagery and geo-analytics



Improve potato production yield. A paradigm change for Earth observation integration in the agro-food industry



Combine EO data and AI tools to identify new business cases addressed with customized solutions, created in a knowledge base and modules repository factory



AI-express (AIX) is a hybrid edge ecosystem based on state-of-the-art technologies (AI with dedicated processing units and Blockchain) targeting reactivity, responsiveness, and low-latency





## Sat4Flood



Globally visualizes the risks of levee failure based on the most recent EO satellite data. This development combines the innovative technologies of satellite high-resolution soil moisture data with Interferometric SAR deformation data.



## Deep Property

**SOLAR PANELS**

	DESCRIPTION
SOLAR	Two main classes: - No solar panels - Solar panel

**ROOF TYPE**

	DESCRIPTION
ROOF	Four main classes: - Flat; - Gable; - Hip; - Complex

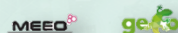
Enabling automated extraction of building features with AI-based techniques applied to geospatial datasets. The core market is the re/insurance sector, where these fine-granularity data improve the businesses' efficiency in multiple areas including underwriting risk modelling and pricing.





## SaferPlaces

A Digital Twin Platform able to support multiple users in assessing data-driven decisions for flood risk for cities. Open EO-Data and AI-based models are combined into a cloud-computing environment to provide incredible insights in terms of flood risk intelligence.



## SignalEyes

*A clear view on change*

SignalEyes analyses spatial changes in objects including buildings, trees, water courses and roads.



HyperScout-2 for the FSSCAT mission. Miniaturized hyperspectral and thermal imaging coupled with Artificial Intelligence for breakthrough operational space missions

cosine

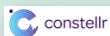
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ConstellR  
**HiVE**

High-resolution VEgetation monitoring to enable “more crop per drop” with MicroSatellites



## MultiSpectral Companion Mission

To provide a daily global coverage, high quality multispectral data product, with interoperability with Sentinel-2 data products.



**ORORA**  
TECHNOLOGIES

To combat global wildfires, they'll close current thermal-infrared satellite data gap, enhancing wildfires detection, and enabling new business models.



**mantis**

MANTIS is a demonstration mission to develop, build, launch and operate an innovative nanosatellite that will fly a high resolution camera





## HYPERFIELD

Hyperfield service provides global, daily and actionable real-time data on ecological assets through spaceborne hyperspectral imaging and AI. This novel small satellite-based solution enables creating a constellation of tens of satellites highly cost-efficiently, providing affordable data even for developing countries.

KUVA SPACE 

To provide a daily global coverage, high quality multispectral data product, with interoperability with Sentinel-2 data products.

To combat global wildfires, they'll close current thermal-infrared satellite data gap, enhancing wildfires detection, and enabling new business models.

MANTIS is a demonstration mission to develop, build, launch and operate an innovative nanosatellite that will fly a high resolution camera



# Open positions at ESA $\Phi$ -lab



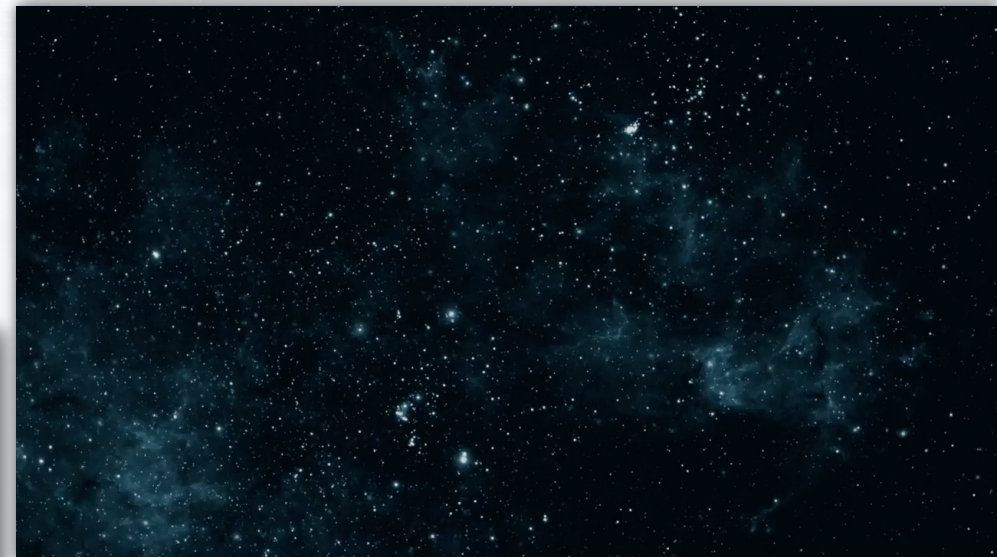
- ESA  $\Phi$ -lab is looking for great candidates for :

## 2 International Research Fellows

- From South-America and Indo-Pacific (post PhD)
- 2+1 years contract
- Please send your research proposal and CV at [philab@esa.int](mailto:philab@esa.int)

## ??? Industrial PhD and PostDoc

- From Finland, Italy, and Germany
- ?????? years contract
- Please apply here ??????





# The ESA $\Phi$ -lab Innovation Model



Discover

Nurture

Develop

Fund

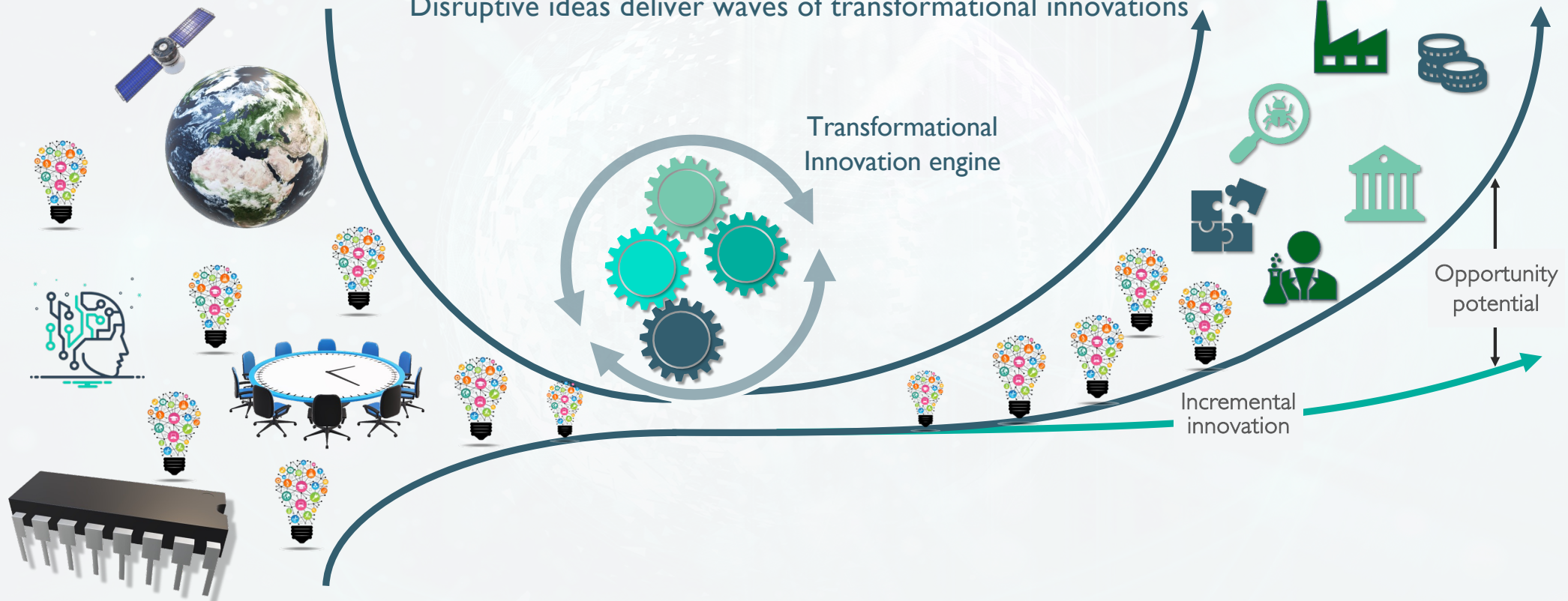
Enter market

Disruptive ideas deliver waves of transformational innovations

Transformational  
Innovation engine

Opportunity  
potential

Incremental  
innovation





Thank you for your attention. Questions ?

[Giuseppe.Borghia@esa.int](mailto:Giuseppe.Borghia@esa.int)



To know more, visit our website:

[philab.esa.int](http://philab.esa.int) [incubed.esa.int](http://incubed.esa.int)